

Passenger: * Our contributors provided us with high and low prices on each and every tyre size requested. These prices were sourced from accredited tyre dealers in their respective markets. We have taken an average of these prices for this survey and have also used an average price for SA, based on respected locally manufactured brands. Please note, whilst we are aware that budget brands retail for less in SA, for this exercise we have worked with only value to premium brands.

	SA	USA	CANADA	UK	AUST	JAPAN**
155-13	R320.00	\$34.00 (R221.00)	\$54.99 (R274.95)	N/A	N/A	
175/65-14	R475.00	\$66.00 (R429.00)	\$69.99 (R349.00)	PS34.70 (423.34)	A\$69.00 (R338.10)	
195/65-15	R740.00	\$71.45 (R464.42)	\$109.99 (R549.95)	PS41.90 (511.18)	A\$134.00 (R656.60)	JPY 9 500 (R555.00)
205/55-16	R975.00	\$123.33 (R801.64)	\$124.99 (R624.95)	PS55.30 (674.66)	A\$215.00 (R1053.50)	JPY17 000 (R993.28)
225/45-17	R1550.00	\$123.30 (R801.64)	\$189.99 (R949.95)	PS80.30 (979.66)	A\$260.00 (R1274.00)	
235/65-17	R1720.00	\$135.35 (R879.77)	\$179.99 (R899.95)	PS101.80 (1241.90)	N/A	

** Only two tyre sizes in the entire mix are common to both SA and Japan.

Truck: *A true comparison proved a lot more difficult than we anticipated as there was little commonality in tyre sizes. ## We were unable to obtain commercial tyre prices from the Japanese market as they are protected under confidentiality clauses.

12R22.5	R1850.00	\$300.00** (R1950.00)	\$499.99 (2499.95)	PS110.00 (R1342.00)	N/A	##
315/80 R22.5	R2000.00		\$654.00 (R3270.00)	PS143.00 (R1774.60)	N/A	##

** Price of an 11R22.5 (no 12Rs or 315s in US), including Federal Excise Tax which is calculated based on the physical weight of the tyre.

And to take it a step further, a pricing exercise of this nature would be pretty meaningless without some indication of annual remunerations and disposable incomes in these markets. So what does an average South African earn and how does this compare with other countries across the world?

Country	Average Annual Salary(Country currency)	Average Annual Salary (US\$)
USA	80 286	80 286
UK	50 757 GBP	81 553
SOUTH AFRICA	225 922 ZAR	30 055
SINGAPORE	75 319 SGD	43 058
INDIA	397 818 INR	8 593
EUROPE	59 406 EURO	68 218
CANADA	79 117 CAD	56 599
BRAZIL	57 427 BRL	19 982
AUSTRALIA	96 559 AUD	62 257

* Survey courtesy of Nielsen Norman Group