

Bismarck, ND Market Period 11/24 to 11/30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.17	\$21.99	\$28.95	\$32.00	\$32.00	\$28.82
Replace All: 215/60R16	\$395.96*	\$279.98***	\$288.24**	\$279.95***	\$648.00*	\$378.43
Vehicle 2						
4 Wheel Alignment	\$69.00	\$74.99	\$80.00	\$64.99	\$59.95	\$69.79
Replace All: 225/60R16	\$376.00**	\$444.00*	\$420.00**	\$459.96*	\$464.00*	\$432.79
Vehicle 3						
Front Brakes, Turn Rotors	\$195.00	\$150.00	\$185.00	\$164.99	\$181.99	\$175.40
Replace All: 265/70R17	\$636.00*	\$664.00*	\$631.94*	\$751.96*	\$675.40*	\$671.86

Cleveland, OH Market Period 11/24 to 11/30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$23.95	\$29.99	\$32.95	\$30.00	\$28.95	\$29.17
Replace All: 215/60R16	\$456.00***	\$687.96*	\$411.80**	\$300.00****	\$560.00*	\$483.15
Vehicle 2						
4 Wheel Alignment	\$69.00	\$79.99	\$79.95	\$80.00	\$99.95	\$81.78
Replace All: 225/60R16	\$416.00*	\$411.96**	\$328.00*	\$320.00*	\$374.00*	\$369.99
Vehicle 3						
Front Brakes, Turn Rotors	\$261.84	\$169.99	\$169.95	\$100.00	\$231.00	\$186.56
Replace All: 265/70R17	\$676.00*	\$671.96**	\$524.00**	\$520.00**	\$788.00*	\$635.99

Concord, NH Market Period 11/24 to 11/30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$24.99	\$29.99	\$29.95	\$34.95	\$42.95	\$32.57
Replace All: 215/60R16	\$442.52*	\$436.96*	\$442.00*	\$429.40**	\$595.80*	\$469.34
Vehicle 2						
4 Wheel Alignment	\$74.99	\$69.99	\$79.95	\$79.95	\$89.95	\$78.97
Replace All: 225/60R16	\$464.00*	\$524.00*	\$432.00*	\$392.00*	\$472.00*	\$456.80
Vehicle 3						
Front Brakes, Turn Rotors	\$288.99	\$145.00	\$217.00	\$315.80	\$289.00	\$251.00
Replace All: 265/70R17	\$692.00*	\$715.96*	\$632.00*	\$564.00*	\$624.00*	\$645.59

Little Rock, AR Market Period 11/24 to 11/30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$32.99	\$26.99	\$34.99	\$32.95	\$35.75	\$32.73
Replace All: 215/60R16	\$319.96**	\$392.00**	\$423.96*	\$516.00*	\$602.00*	\$450.78
Vehicle 2						
4 Wheel Alignment	\$70.00	\$79.95	\$69.99	\$79.00	\$79.95	\$75.78
Replace All: 225/60R16	\$440.00*	\$392.00**	\$427.96*	\$612.00*	\$560.00*	\$486.398
Vehicle 3						
Front Brakes, Turn Rotors	\$165.23	\$178.00	\$175.00	\$159.00	\$179.95	\$171.44
Replace All: 265/70R17	\$796.00**	\$880.00*	\$643.96*	\$520.00**	\$680.00*	\$703.99

Los Angeles, CA Market Period 11/24 to 11/30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$32.00	\$29.95	\$34.95	\$26.95	\$45.00	\$33.77
Replace All: 215/60R16	\$347.96**	\$371.96**	\$299.20***	\$556.00*	\$620.00*	\$439.02
Vehicle 2						
4 Wheel Alignment	\$69.99	\$69.95	\$59.95	\$79.95	\$159.95	\$87.96
Replace All: 225/60R16	\$424.00*	\$455.96*	\$516.00*	\$399.80*	\$560.00*	\$471.15
Vehicle 3						
Front Brakes, Turn Rotors	\$211.00	\$189.95	\$185.00	\$175.00	\$249.95	\$202.18
Replace All: 265/70R17	\$551.96**	\$655.96*	\$660.00*	\$599.80*	\$580.00*	\$609.54

Winston Salem, NC Market Period 11/24 to 11/30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$30.99	\$29.99	\$29.00	\$33.40	\$40.21	\$32.72
Replace All: 215/60R16	\$520.00*	\$379.96*	\$388.00*	\$420.00*	\$583.96*	\$458.38
Vehicle 2						
4 Wheel Alignment	\$79.99	\$74.99	\$45.00	\$69.95	\$59.99	\$65.98
Replace All: 225/60R16	\$411.96**	\$428.00*	\$360.00*	\$316.00**	\$380.00*	\$379.19
Vehicle 3						
Front Brakes, Turn Rotors	\$174.99	\$150.00	\$150.00	\$145.00	\$179.95	\$159.99
Replace All: 265/70R17	\$615.96*	\$680.00*	\$560.00*	\$524.00**	\$635.80*	\$603.15

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other