

Boston, MA Market Period 10/28 to 10/29						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$26.00	\$19.99	\$29.95	\$35.00	\$35.00	\$29.19
Replace All: 215/60R16	\$432.00**	\$459.96*	\$500.00*	\$518.68*	\$736.00*	\$529.33
Vehicle 2						
4 Wheel Alignment	\$79.99	\$69.99	\$69.00	\$84.99	\$99.95	\$80.78
Replace All: 225/60R16	\$440.00**	\$359.92**	\$548.00*	\$424.00*	\$387.92*	\$431.97
Vehicle 3						
Front Brakes, Turn Rotors	\$270.00	\$169.99	N/A	\$300.00	\$179.95	\$229.99
Replace All: 265/70R17	\$620.00**	\$660.00*	\$728.00*	\$736.00*	\$591.80*	\$667.16

Colorado Springs, CO Market Period 10/28 to 10/29						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$34.22	\$33.88	\$33.00	\$29.99	\$32.95	\$32.81
Replace All: 215/60R16	\$440.00**	\$395.96**	\$366.92**	\$440.00**	\$712.00*	\$470.98
Vehicle 2						
4 Wheel Alignment	\$79.99	\$69.99	\$64.95	\$79.99	\$69.95	\$72.97
Replace All: 225/60R16	\$396.00**	\$515.96*	\$539.96*	\$359.96**	\$487.52*	\$459.88
Vehicle 3						
Front Brakes, Turn Rotors	\$139.99	\$139.99	\$170	\$190	\$179.95	\$163.99
Replace All: 265/70R17	\$628.00**	\$755.96**	\$775.44*	\$579.96*	\$568.00*	\$657.47

Des Moines, IA Market Period 10/28 to 10/29						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.99	\$29.95	\$30.95	\$28.95	\$30.00	\$29.97
Replace All: 215/60R16	\$427.96**	\$335.96*	\$771.56*	\$512.00*	\$600.00*	\$529.50
Vehicle 2						
4 Wheel Alignment	\$69.99	\$74.99	\$79.99	\$64.99	\$79.95	\$73.98
Replace All: 225/60R16	\$412.00*	\$459.96*	\$396.00**	\$480.00*	\$408.00**	\$431.19
Vehicle 3						
Front Brakes, Turn Rotors	\$159.99	\$237.00	\$290.00	\$179.99	\$124.95	\$198.39
Replace All: 265/70R17	\$796.00*	\$779.96*	\$780.00*	\$620.00*	\$743.80*	\$743.95

Indianapolis, IN Market Period 10/28 to 10/29						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.99	\$29.99	\$34.00	\$26.62	\$42.39	\$32.60
Replace All: 215/60R16	\$311.96***	\$296.00**	\$363.24**	\$376.00***	\$644.00*	\$398.24
Vehicle 2						
4 Wheel Alignment	\$74.99	\$59.99	\$87.50	N/A	\$99.95	\$80.61
Replace All: 225/60R16	\$384.00*	\$396.00*	\$376.00**	\$300.00**	\$476.80*	\$386.56
Vehicle 3						
Front Brakes, Turn Rotors	\$185.00	\$139.99	\$300.00	\$99.95	\$165.00	\$177.99
Replace All: 265/70R17	\$568.00**	\$520.00*	\$580.00*	\$568.00*	\$624.00*	\$572.00

Miami, FL Market Period 10/28 to 10/29						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$32.99	\$19.99	\$29.85	\$27.99	\$28.10	\$27.78
Replace All: 215/60R16	\$271.96***	\$478.76*	\$364.00**	\$379.96*	\$580.00*	\$414.94
Vehicle 2						
4 Wheel Alignment	\$69.99	\$59.99	\$79.95	\$53.00	\$99.99	\$72.58
Replace All: 225/60R16	\$424.00*	\$500.00*	\$356.00*	\$428.00*	\$380.72**	\$417.74
Vehicle 3						
Front Brakes, Turn Rotors	\$149.99	\$175.00	\$220.00	\$139.00	\$250.00	\$486.80
Replace All: 265/70R17	\$560.00**	\$759.96*	\$560.00*	\$596.00*	\$580.00*	\$611.19

Seattle, WA Market Period 10/28 to 10/29						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.99	\$38.16	\$15.99	\$24.99	\$38.95	\$29.62
Replace All: 215/60R16	\$279.96**	\$477.20*	\$359.96**	\$512.00*	\$704.00*	\$466.62
Vehicle 2						
4 Wheel Alignment	\$69.99	\$79.95	\$69.99	\$59.00	\$99.95	\$75.78
Replace All: 225/60R16	\$500.00*	\$448.00*	\$319.96**	\$428.00*	\$524.00*	\$443.99
Vehicle 3						
Front Brakes, Turn Rotors	\$165.00	\$328.00	\$225.00	\$250.00	\$189.95	\$231.59
Replace All: 265/70R17	\$700.00*	\$783.84*	\$812.96*	\$592.00*	\$595.80*	\$696.92

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other