

Bangor, ME Market Period 9/23 to 9/24						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$26.95	\$31.17	\$26.75	\$36.58	\$32.00	\$30.69
Replace All: 205/65R15	\$380.00**	\$267.96**	\$288.00***	\$387.92**	\$454.96**	\$355.77
Vehicle 2						
4 Wheel Alignment	\$72.00	\$69.99	\$69.95	\$74.99	\$69.95	\$71.38
Replace All: 225/60R16	\$432.00*	\$339.96**	\$520.00**	\$487.60**	\$400.00*	\$435.91
Vehicle 3						
Front Brakes, Turn Rotors	\$250.00	\$168.98	\$235.02	\$250.00	\$300.00	\$240.80
Replace All: 265/70R17	\$680.00*	\$580.00*	\$552.00*	\$684.80*	\$543.40*	\$608.04

Cheyenne, WY Market Period 9/24 to 9/25						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$36.99	\$31.97	\$29.95	\$39.00	\$35.95	\$34.77
Replace All: 205/65R15	\$400.00**	\$227.92**	\$344.00***	\$318.00***	\$440.00**	\$345.98
Vehicle 2						
4 Wheel Alignment	\$59.00	\$69.99	\$59.95	\$80.00	\$99.95	\$73.78
Replace All: 225/60R16	\$491.96**	\$359.96*	\$488.00**	\$468.00***	\$313.24*	\$424.23
Vehicle 3						
Front Brakes, Turn Rotors	\$306.82	\$198.00	\$231.00	\$254.00	\$255.00	\$242.96
Replace All: 265/70R17	\$836.00*	\$920.00*	\$784.00*	\$1,084.00*	\$564.12*	\$837.62

Cleveland, OH Market Period 9/23 to 9/24						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$23.95	\$27.99	\$32.95	\$25.00	\$28.95	\$27.77
Replace All: 205/65R15	\$340.00***	\$311.96**	\$376.00**	\$304.00***	\$436.00*	\$353.59
Vehicle 2						
4 Wheel Alignment	\$69.95	\$79.99	\$79.95	N/A	\$99.95	\$82.46
Replace All: 225/60R16	\$384.00**	\$471.96*	\$383.80***	\$352.00***	\$396.00*	\$397.55
Vehicle 3						
Front Brakes, Turn Rotors	\$199.50	\$169.99	\$169.95	N/A	\$235.00	\$193.61
Replace All: 265/70R17	\$596.00*	\$695.96*	\$592.00**	\$564.00**	\$791.96*	\$647.98

Kansas City, MO Market Period 9/23 to 9/24						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$24.00	\$27.99	\$35.45	\$25.00	\$34.95	\$29.48
Replace All: 205/65R15	\$248.00*	\$256.00***	\$370.00**	\$380.00*	\$440.00*	\$338.80
Vehicle 2						
4 Wheel Alignment	\$74.99	\$79.99	\$116.00	\$79.95	\$89.95	\$88.18
Replace All: 225/60R16	\$312.00*	\$359.96**	\$348.00**	\$400.00*	\$360.00*	\$363.19
Vehicle 3						
Front Brakes, Turn Rotors	\$154.00	\$180.00	\$170.00	\$159.95	\$179.95	\$168.78
Replace All: 265/70R17	\$620.00*	\$555.96**	\$513.16**	\$596.00*	\$480.00*	\$553.02

Los Angeles, CA Market Period 9/23 to 9/25						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$33.19	\$24.95	\$34.95	\$26.95	\$29.95	\$30.00
Replace All: 205/65R15	\$408.00***	\$319.80**	\$392.00*	\$399.80*	\$436.00*	\$391.12
Vehicle 2						
4 Wheel Alignment	\$69.99	\$69.95	\$69.95	\$79.95	\$85.00	\$74.97
Replace All: 225/60R16	\$295.96***	\$443.96*	\$395.96**	\$399.80*	\$400.00*	\$387.14
Vehicle 3						
Front Brakes, Turn Rotors	\$169.00	\$169.99	\$168.00	\$169.00	\$239.95	\$183.19
Replace All: 265/70R17	\$567.96**	\$727.64*	\$596.00*	\$519.80*	\$588.00*	\$599.88

Macon, GA Market Period 9/23 to 9/24						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.95	\$38.00	\$28.95	\$35.00	\$29.00	\$32.18
Replace All: 205/65R15	\$324.00***	\$271.96***	\$216.00***	\$328.00**	\$396.00*	\$307.19
Vehicle 2						
4 Wheel Alignment	\$69.00	\$69.99	\$69.95	\$69.95	\$100.00	\$75.78
Replace All: 225/60R16	\$272.00*	\$327.96***	\$310.16*	\$298.00**	\$360.00*	\$313.62
Vehicle 3						
Front Brakes, Turn Rotors	\$139.00	\$200.00	\$129.95	\$130.00	\$169.95	\$153.78
Replace All: 265/70R17	\$660.00*	\$456.00***	\$424.00***	\$520.00*	\$560.00*	\$524.00

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other