

<b>Burlington, VT Market</b> Period 7/10-13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$24.99	\$33.00	\$32.50	\$38.95	\$30.00	\$31.89
Replace All: 215/60R16	\$355.96***	\$619.96*	\$435.80**	\$415.80***	\$516.00*	\$468.70
<b>Vehicle 2</b>						
4 Wheel Alignment	\$79.99	\$80.00	\$89.95	\$79.95	\$89.95	\$83.97
Replace All: 225/60R16	\$467.96**	\$680.00*	\$471.52**	\$559.80**	\$480.68*	\$531.99
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$224.99	\$200.00	\$190.00	\$220.00	\$225.00	\$208.75
Replace All: 265/70R17	\$987.96*	\$724.00*	\$690.36*	\$663.80*	\$716.00*	\$756.42

<b>Nashville, TN Market</b> Period 7/10-13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$27.00	\$38.99	\$37.65	\$29.99	\$37.98	\$34.32
Replace All: 215/60R16	\$288.00***	\$307.96***	\$428.00**	\$376.00***	\$728.00*	\$425.59
<b>Vehicle 2</b>						
4 Wheel Alignment	\$74.99	\$79.95	\$79.95	\$69.95	\$50.00	\$70.97
Replace All: 225/60R16	\$375.96***	\$488.00*	\$472.00**	\$520.00*	\$484.88*	\$468.17
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$131.00	\$180.00	\$220.00	\$300.00	\$159.95	\$198.19
Replace All: 265/70R17	\$519.96***	\$656.00*	\$744.00*	\$828.00*	\$679.60*	\$685.51

<b>Omaha, NE Market</b> Period 7/10-13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$31.99	\$29.00	\$27.00	\$38.00	\$29.95	\$31.19
Replace All: 215/60R16	\$343.96***	\$316.00***	\$540.00*	\$550.44*	\$480.20***	\$446.12
<b>Vehicle 2</b>						
4 Wheel Alignment	\$79.99	\$69.00	\$70.00	\$80.00	\$89.95	\$77.79
Replace All: 225/60R16	\$511.96**	\$456.00*	\$516.00*	\$588.00*	\$395.80**	\$493.55
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$189.99	\$183.27	\$181.00	\$275.00	\$199.95	\$205.84
Replace All: 265/70R17	\$651.96*	\$648.00*	\$788.00*	\$808.00*	\$696.00*	\$718.39

<b>Philadelphia, PA Market</b> Period 7/10-13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$37.00	\$21.39	\$25.95	\$29.00	\$29.95	\$28.66
Replace All: 215/60R16	\$331.96***	\$460.00***	\$528.00*	\$440.00**	\$632.00*	\$478.39
<b>Vehicle 2</b>						
4 Wheel Alignment	\$75.00	\$79.99	\$95.00	\$89.00	\$119.95	\$91.79
Replace All: 225/60R16	\$519.96*	\$752.00*	\$372.00*	\$387.80*	\$372.00*	\$480.75
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$228.70	\$190.00	\$187.00	\$160.00	\$269.00	\$206.94
Replace All: 265/70R17	\$1,083.96*	\$696.00*	\$753.52*	\$615.00*	\$1,028.00*	\$835.30

<b>Provo, UT Market</b> Period 7/10-13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$36.95	\$29.05	\$26.95	\$34.95	\$44.95	\$34.57
Replace All: 215/60R16	\$319.80***	\$299.96***	\$399.92***	\$375.96**	\$432.00***	\$365.53
<b>Vehicle 2</b>						
4 Wheel Alignment	\$89.95	\$69.99	\$69.95	\$79.95	\$99.99	\$81.97
Replace All: 225/60R16	\$396.00**	\$455.96*	\$640.00*	\$399.96**	\$478.60**	\$474.10
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$189.00	\$230.73	\$260.00	\$129.95	\$179.95	\$197.93
Replace All: 265/70R17	\$800.00***	\$583.80*	\$1120.00*	\$799.96*	\$719.80*	\$804.71

<b>Spokane, WA Market</b> Period 7/10-13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$27.00	\$30.00	\$29.95	\$35.24	\$39.95	\$32.43
Replace All: 215/60R16	\$331.96***	\$475.96***	\$392.00**	\$359.80**	\$652.00*	\$442.34
<b>Vehicle 2</b>						
4 Wheel Alignment	\$74.99	\$89.99	\$89.95	\$75.00	\$99.99	\$85.98
Replace All: 225/60R16	\$511.96*	\$452.00**	\$519.80*	\$415.60**	\$436.00**	\$467.07
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$160.00	\$149.99	\$179.95	\$165.00	\$195.00	\$169.99
Replace All: 265/70R17	\$638.96*	\$1000.00*	\$779.80*	\$676.00*	\$660.00*	\$750.95

Legend \* = Tier 1 Brand \*\* = Tier 2 Brand \*\*\* = Private Brand/Other