

Atlanta, GA Market Period 6/10-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.99	\$35.99	\$40.00	\$24.95	\$28.99	\$31.98
Replace All: 215/60R16	\$488.00**	\$427.96**	\$387.56**	\$419.96*	\$388.00**	\$422.30
Vehicle 2						
4 Wheel Alignment	\$79.99	\$89.99	\$65.00	\$89.99	\$99.95	\$84.98
Replace All: 225/60R16	\$307.96**	\$455.96**	\$356.00**	\$359.80**	\$427.52**	\$381.45
Vehicle 3						
Front Brakes, Turn Rotors	\$149.00	\$179.99	\$170.00	\$169.00	\$179.95	\$169.59
Replace All: 265/70R17	\$684.00**	\$679.96**	\$549.76***	\$556.00**	\$792.00*	\$652.34

Buffalo, NY Market Period 6/10-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$32.00	\$25.00	\$31.75	\$21.99	\$34.95	\$29.14
Replace All: 215/60R16	\$515.96**	\$611.96*	\$521.92**	\$556.00*	\$548.00*	\$550.77
Vehicle 2						
4 Wheel Alignment	\$69.99	\$84.99	\$89.95	\$94.00	\$89.95	\$85.78
Replace All: 225/60R16	\$355.96**	\$527.96*	\$508.76**	\$512.00**	\$390.96**	\$459.13
Vehicle 3						
Front Brakes, Turn Rotors	\$250.11	\$250.00	\$225.00	\$109.99	\$229.00	\$212.82
Replace All: 265/70R17	\$572.00**	\$775.84*	\$566.00**	\$880.00*	\$800.00*	\$718.77

Chicago, IL Market Period 6/10-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$35.00	\$39.95	\$25.00	\$29.95	\$34.95	\$32.97
Replace All: 215/60R16	\$355.96**	\$636.00*	\$495.84*	\$599.80*	\$444.00*	\$506.32
Vehicle 2						
4 Wheel Alignment	\$80.00	\$79.99	\$80.00	\$79.95	\$119.00	\$87.79
Replace All: 225/60R16	\$359.96**	\$476.00**	\$500.00*	\$399.80**	\$408.00*	\$428.75
Vehicle 3						
Front Brakes, Turn Rotors	\$169.99	\$184.99	\$230.00	\$320.00	\$204.95	\$221.99
Replace All: 265/70R17	\$579.96**	\$716.00**	\$720.00**	\$639.80*	\$684.00*	\$667.95

Las Vegas, NV Market Period 6/10-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$28.99	\$33.77	\$20.00	\$35.00	\$29.95	\$29.54
Replace All: 215/60R16	\$463.96**	\$532.00*	\$560.00*	\$500.00*	\$444.00*	\$499.99
Vehicle 2						
4 Wheel Alignment	\$79.99	\$84.99	N/A	N/A	\$109.95	\$91.64
Replace All: 225/60R16	\$379.60**	\$520.00*	\$640.00*	\$460.00*	\$492.00*	\$498.32
Vehicle 3						
Front Brakes, Turn Rotors	\$180.00	\$160.00	\$170.00	\$180.00	\$200.00	\$178.00
Replace All: 265/70R17	\$572.00*	\$611.92*	\$640.00*	\$560.00*	\$960.00*	\$668.78

Lincoln, NB Market Period 6/10-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$30.00	\$33.00	\$38.97	\$19.00	\$40.00	\$32.19
Replace All: 215/60R16	\$499.80*	\$475.96*	\$440.00**	\$420.00*	\$584.28*	\$484.01
Vehicle 2						
4 Wheel Alignment	\$74.99	\$74.95	\$85.00	\$69.00	\$97.68	\$80.32
Replace All: 225/60R16	\$479.80**	\$495.96*	\$392.00**	\$452.00*	\$396.00**	\$443.15
Vehicle 3						
Front Brakes, Turn Rotors	\$173.00	\$200.00	\$250.00	\$149.00	\$200.00	\$194.40
Replace All: 265/70R17	\$615.80**	\$636.00**	\$667.80*	\$592.00**	\$683.80*	\$639.08

Washington, DC Market Period 6/10-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$19.99	\$21.66	\$40.00	\$49.00	\$39.95	\$34.12
Replace All: 215/60R16	\$579.96*	\$527.96*	\$416.00**	\$556.00*	\$616.00**	\$539.18
Vehicle 2						
4 Wheel Alignment	\$89.99	\$84.99	\$85.00	\$70.00	\$89.95	\$83.99
Replace All: 225/60R16	\$471.96**	\$503.96*	\$432.00**	\$480.00***	\$381.56**	\$453.90
Vehicle 3						
Front Brakes, Turn Rotors	\$220.00	\$190.00	\$250.00	\$155.00	\$350.00	\$233.00
Replace All: 265/70R17	\$559.96***	\$656.00*	\$740.00**	\$1,000.00*	\$684.00*	\$727.99

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other