

Burlington, VT Market

Period 6/21-27

	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$17.99	\$30.23	\$30.50	\$34.95	\$39.95	\$30.72
Replace All: 215/60R16	\$431.96**	\$431.96**	\$448.84**	\$487.80*	\$555.52**	\$471.22
Vehicle 2						
4 Wheel Alignment	\$79.99	\$74.99	\$79.99	\$79.95	\$89.99	\$80.98
Replace All: 225/60R16	\$331.96**	\$620.00*	\$427.96**	\$511.92*	\$439.52**	\$466.27
Vehicle 3						
Front Brakes, Turn Rotors	\$129.99	\$230.00	\$225.00	\$194.00	\$223.00	\$200.40
Replace All: 265/70R17	\$491.96*	\$699.96*	\$657.52*	\$779.76*	\$416.00*	\$609.04

Nashville, TN Market

Period 6/21-27

	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$32.99	\$32.99	\$45.00	\$29.99	\$37.98	\$35.99
Replace All: 215/60R16	\$428.00**	\$359.80***	\$491.80**	\$440.00*	\$692.00*	\$482.32
Vehicle 2						
4 Wheel Alignment	\$69.99	\$79.99	\$76.95	\$69.99	\$59.95	\$71.37
Replace All: 225/60R16	\$403.96**	\$445.40*	\$435.80**	\$540.00*	\$600.00*	\$485.03
Vehicle 3						
Front Brakes, Turn Rotors	\$144.17	\$149.00	\$225.00	\$210.00	\$161.72	\$177.98
Replace All: 265/70R17	\$579.96**	\$679.96**	\$683.80**	\$832.00*	\$646.88*	\$624.52

Omaha, NE Market

Period 6/21-27

	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.00	\$35.00	\$27.00	\$42.00	\$34.95	\$33.59
Replace All: 215/60R16	\$315.96***	\$372.00**	\$320.00*	\$550.44**	\$604.00*	\$432.48
Vehicle 2						
4 Wheel Alignment	\$74.95	\$59.99	\$79.95	\$130.00	\$89.95	\$86.97
Replace All: 225/60R16	\$507.96*	\$379.96*	\$388.00*	\$580.00**	\$428.00**	\$456.78
Vehicle 3						
Front Brakes, Turn Rotors	\$150.00	\$243.00	\$185.00	\$275.00	\$199.95	\$210.59
Replace All: 265/70R17	\$595.96*	\$667.96*	\$600.00*	\$720.00*	\$620.00*	\$640.78

Philadelphia, PA Market

Period 6/21-27

	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$34.19	\$19.99	\$24.95	\$35.00	\$34.99	\$29.82
Replace All: 215/60R16	\$351.00***	\$400.00*	\$476.00**	\$399.80**	\$664.00**	\$458.16
Vehicle 2						
4 Wheel Alignment	\$80.99	\$89.99	\$89.95	\$68.00	\$99.95	\$85.78
Replace All: 225/60R16	\$480.00**	\$580.00*	\$435.80**	\$396.00*	\$428.00*	\$463.96
Vehicle 3						
Front Brakes, Turn Rotors	\$320.00	\$239.99	\$179.95	\$225.00	\$195.00	\$231.99
Replace All: 265/70R17	\$600.00**	\$800.00*	\$635.80*	\$636.00*	\$724.00*	\$679.16

Provo, UT Market

Period 6/21-27

	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$36.95	\$38.30	\$26.95	\$28.95	\$39.95	\$34.82
Replace All: 215/60R16	\$299.80***	\$339.96***	\$578.36*	\$359.96**	\$664.00**	\$448.42
Vehicle 2						
4 Wheel Alignment	\$79.00	\$69.99	\$95.95	\$79.95	\$79.95	\$80.97
Replace All: 225/60R16	\$500.00**	\$456.00**	\$578.36*	\$500.00**	\$352.00**	\$477.27
Vehicle 3						
Front Brakes, Turn Rotors	\$139.00	\$159.99	\$138.95	\$199.00	\$180.00	\$163.39
Replace All: 265/70R17	\$604.00*	\$600.00**	\$799.80*	\$700.00**	\$716.00*	\$683.96

Spokane, WA Market

Period 6/21-27

	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.99	\$24.95	\$29.99	\$29.95	\$36.95	\$30.37
Replace All: 215/60R16	\$291.92***	\$411.60***	\$396.00**	\$440.00*	\$368.00*	\$381.50
Vehicle 2						
4 Wheel Alignment	\$74.99	\$49.95	\$69.99	\$75.00	\$69.95	\$67.98
Replace All: 225/60R16	\$439.96*	\$428.00**	\$452.00**	\$400.00*	\$440.00*	\$431.99
Vehicle 3						
Front Brakes, Turn Rotors	\$139.99	\$130.00	\$184.99	\$169.00	\$239.95	\$172.99
Replace All: 265/70R17	\$664.96*	\$700.00**	\$679.96**	\$620.00*	\$724.00*	\$617.78

Legend

* = Tier 1 Brand

** = Tier 2 Brand

*** = Private Brand/Other