

Lincoln, NE Market Period 6/22-25						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.00	\$32.00	\$34.32	\$29.00	\$29.95	\$30.85
Replace All: 215/60R16	\$583.80***	\$347.96*	\$360.00*	\$540.00**	\$580.00**	\$482.35
Vehicle 2						
4 Wheel Alignment	\$74.99	\$59.99	\$85.00	\$74.95	\$79.00	\$74.79
Replace All: 225/60R16	\$299.80***	\$399.96*	\$380.96*	\$380.00*	\$360.00*	\$364.14
Vehicle 3						
Front Brakes, Turn Rotors	\$139.00	\$165.00	\$210.00	\$279.75	\$189.95	\$196.74
Replace All: 265/70R17	\$568.00***	\$583.96*	\$627.84*	\$530.28*	\$695.80*	\$601.18

Minneapolis, MN Market Period 6/22-25						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$32.99	\$22.32	\$27.64	\$22.19	\$35.00	\$28.03
Replace All: 215/60R16	\$335.96***	\$376.00*	\$552.00**	\$388.00**	\$640.00*	\$458.41
Vehicle 2						
4 Wheel Alignment	\$74.99	\$89.00	\$86.00	\$69.00	\$99.99	\$83.80
Replace All: 225/60R16	\$339.96**	\$396.00*	\$400.00*	\$360.00*	\$410.80*	\$381.19
Vehicle 3						
Front Brakes, Turn Rotors	\$210.00	\$209.00	\$239.98	\$200.00	\$214.00	\$214.60
Replace All: 265/70R17	\$575.96**	\$540.00**	\$636.00*	\$584.00***	\$628.00*	\$592.79

Boise, ID Market Period 6/22-25						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	N/A	\$29.99	\$39.95	\$17.88	\$48.00	\$33.96
Replace All: 215/60R16	\$540.00***	\$360.00**	\$868.16*	\$365.20***	\$788.80*	\$584.43
Vehicle 2						
4 Wheel Alignment	\$75.00	\$69.99	\$69.95	\$70.00	\$89.95	\$74.98
Replace All: 225/60R16	\$504.00*	\$568.00*	\$938.68*	\$402.20*	\$378.00*	\$558.78
Vehicle 3						
Front Brakes, Turn Rotors	\$149.95	\$169.99	\$159.00	\$169.95	\$217.00	\$173.18
Replace All: 265/70R17	\$691.96**	\$1,000.00*	\$802.12*	\$1,040.00*	\$956.00*	\$898.02

Memphis, TN Market Period 6/22-25						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$21.99	\$19.99	\$26.95	\$32.95	\$36.95	\$27.77
Replace All: 215/60R16	\$343.96***	\$503.96*	\$320.00*	\$405.12***	\$672.00*	\$449.01
Vehicle 2						
4 Wheel Alignment	\$79.99	\$69.99	\$79.95	\$59.95	\$99.95	\$77.97
Replace All: 225/60R16	\$351.96***	\$407.96*	\$328.00*	\$582.08**	\$361.44*	\$406.29
Vehicle 3						
Front Brakes, Turn Rotors	\$149.95	\$150.00	\$169.00	\$190.00	\$179.95	\$167.78
Replace All: 265/70R17	\$571.80***	\$727.96*	\$480.00*	\$900.00*	\$684.00*	\$672.75

Dallas, TX Market Period 6/22-25						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$40.00	\$24.99	N/A	\$25.65	\$29.95	\$30.15
Replace All: 215/60R16	\$267.96***	\$439.96*	\$339.44***	\$280.00***	\$752.00*	\$415.87
Vehicle 2						
4 Wheel Alignment	\$74.99	\$69.99	N/A	\$50.00	\$119.95	\$78.73
Replace All: 225/60R16	\$267.96***	\$507.96*	\$375.56*	\$420.00*	\$364.44*	\$387.19
Vehicle 3						
Front Brakes, Turn Rotors	\$180.00	\$222.32	N/A	\$110.00	\$219.95	\$183.07
Replace All: 265/70R17	\$507.96**	\$759.96*	\$678.56***	\$640.00*	\$660.00*	\$649.30

Bangor, ME Market Period 6/22-25						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$24.99	\$21.17	\$29.95	\$35.00	\$32.95	\$28.81
Replace All: 215/60R16	\$472.00*	\$360.00**	\$378.80***	\$638.68*	\$556.40**	\$481.18
Vehicle 2						
4 Wheel Alignment	\$60.00	\$69.95	\$69.95	\$84.99	\$69.95	\$70.97
Replace All: 225/60R16	\$384.00*	\$499.96**	\$389.16***	\$336.28*	\$375.00*	\$396.88
Vehicle 3						
Front Brakes, Turn Rotors	\$239.00	\$169.00	\$180.00	\$245.00	\$266.86	\$219.97
Replace All: 265/70R17	\$636.00*	\$727.96*	\$688.00***	\$536.00*	\$660.00*	\$649.59

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other