

Duluth, MN Market Period 5/6-12						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$31.99	\$26.50	\$29.95	\$32.00	\$28.95	\$29.88
Replace All: 215/60R16	\$455.96**	\$527.96*	\$419.96*	\$424.00**	\$576.00*	\$480.78
Vehicle 2						
4 Wheel Alignment	\$79.99	\$84.99	\$59.00	\$47.00	\$109.95	\$76.19
Replace All: 225/60R16	\$471.96**	\$503.96*	\$443.96**	\$424.00**	\$463.28**	\$461.43
Vehicle 3						
Front Brakes, Turn Rotors	\$170.00	\$200.00	\$275.00	\$130.00	\$235.00	\$202.00
Replace All: 265/70R17	\$456.00***	\$664.00**	\$772.22**	\$676.00**	\$592.00*	\$632.04

Eugene, OR Market Period 5/6-12						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$32.00	\$25.00	\$31.99	\$28.95	\$37.00	\$30.99
Replace All: 215/60R16	\$550.00**	\$497.64*	\$579.80*	\$386.44**	\$574.82*	\$517.74
Vehicle 2						
4 Wheel Alignment	\$69.99	\$85.00	\$70.00	\$74.95	\$79.99	\$75.99
Replace All: 225/60R16	\$570.00**	\$460.00*	\$599.80*	\$380.64**	\$580.00*	\$518.09
Vehicle 3						
Front Brakes, Turn Rotors	\$209.00	\$160.00	\$169.95	\$129.95	\$264.10	\$186.60
Replace All: 265/70R17	\$752.00***	\$627.92**	\$599.80**	\$754.32**	\$729.48**	\$692.70

Hartford, CT Market Period 5/6-12						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$30.00	\$24.99	\$39.00	\$29.95	\$29.95	\$30.78
Replace All: 215/60R16	\$507.96**	\$350.28**	\$485.00**	\$464.00**	\$528.00*	\$467.05
Vehicle 2						
4 Wheel Alignment	\$79.99	\$69.99	\$69.99	\$80.00	\$129.95	\$85.98
Replace All: 225/60R16	\$379.60**	\$345.04**	\$475.00**	\$540.00*	\$404.96**	\$428.92
Vehicle 3						
Front Brakes, Turn Rotors	\$239.99	\$129.99	\$225.00	\$250.00	\$271.00	\$223.204
Replace All: 265/70R17	\$739.96**	\$880.00*	\$716.00**	\$696.00*	\$684.00**	\$743.19

New Orleans, LA Market Period 5/6-12						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$49.99	\$29.99	\$36.95	\$34.99	\$34.99	\$37.38
Replace All: 215/60R16	\$611.96**	\$515.96**	\$448.00*	\$536.00*	\$576.00*	\$537.58
Vehicle 2						
4 Wheel Alignment	\$99.99	\$79.99	\$79.95	\$99.00	\$119.95	\$95.78
Replace All: 225/60R16	\$584.00**	\$359.96**	\$479.60**	\$536.00*	\$390.96**	\$470.10
Vehicle 3						
Front Brakes, Turn Rotors	\$168.99	\$129.99	\$159.95	\$229.00	\$209.99	\$179.58
Replace All: 265/70R17	\$812.00**	\$727.96**	\$944.00*	\$720.00*	\$639.80*	\$768.75

Richmond, VA Market Period 5/6-12						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$39.99	\$28.99	\$40.00	\$32.95	\$39.99	\$36.38
Replace All: 215/60R16	\$547.96*	\$515.96**	\$437.48**	\$409.08**	\$576.00*	\$497.30
Vehicle 2						
4 Wheel Alignment	\$89.99	\$79.99	\$84.95	\$79.00	\$89.95	\$84.78
Replace All: 225/60R16	\$479.96**	\$367.96**	\$418.56**	\$387.96**	\$396.00**	\$410.09
Vehicle 3						
Front Brakes, Turn Rotors	\$170.00	\$149.99	\$110.65	\$150.00	\$185.90	\$153.31
Replace All: 265/70R17	\$707.96**	\$651.96**	\$640.00**	\$551.72**	\$684.00*	\$647.13

Tucson, AZ Market Period 5/6-12						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.95	\$27.99	\$22.99	\$42.00	\$42.95	\$33.18
Replace All: 215/60R16	\$552.00*	\$507.96**	\$566.48*	\$419.80**	\$580.00*	\$525.25
Vehicle 2						
4 Wheel Alignment	\$79.00	\$79.99	\$69.99	NA	\$99.95	\$82.23
Replace All: 225/60R16	\$524.00**	\$379.60**	\$488.04*	\$439.80**	\$468.00**	\$459.89
Vehicle 3						
Front Brakes, Turn Rotors	\$130.00	\$180.00	\$130.00	\$140.00	\$180.00	\$152.00
Replace All: 265/70R17	\$440.00***	\$999.96**	\$664.00**	\$676.00**	\$656.00*	\$687.19

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other