Omaha, NE Market Period 10/1 to 10/7							
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All	
Vehicle 1 Oil Change/Filter Replace All: 235/75R15	\$19.99 \$307.96	\$24.50 \$472.00	\$29.69 \$432.00	\$38.00 \$334.76	\$23.95 \$296.00	\$27.23 \$368.54	
<i>Vehicle 2</i> Front Brake Pads/Rotors Replace All: 245/65R17	\$140.00 \$491.96	\$125.00 \$556.00	\$150.00 \$572.00	\$260.00 \$912.00	\$170.00 \$516.00	\$169.00 \$609.59	
<i>Vehicle 3</i> 4 Wheel Alignment Replace All: 215/60R16	\$59.95 \$227.96	\$49.00 \$300.00	\$84.00 \$380.00	\$84.00 \$425.68	\$59.95 \$356.00	\$67.38 \$337.93	

Cincinnati, OH Market Period 10/1 to 10/7							
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All	
Vehicle 1 Oil Change/Filter Replace All: 235/75R15	\$27.44 \$275.96	\$32.99 \$380.00	\$26.95 \$410.00	\$21.95 \$404.00	\$34.00 \$368.00	\$28.67 \$367.59	
<i>Vehicle 2</i> Front Brake Pads/Rotors Replace All: 245/65R17	\$129.99 \$443.96	\$138.49 \$475.96	\$160.00 \$660.00	\$169.95 \$599.52	\$169.95 \$684.00	\$153.68 \$572.69	
<i>Vehicle 3</i> 4 Wheel Alignment Replace All: 215/60R16	\$69.99 \$320.00	\$69.99 \$323.96	\$79.00 \$360.00	\$69.95 \$340.00	\$98.95 \$328.00	\$77.58 \$334.39	

New York, NY Market Period 10/1 to 10/7							
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All	
Vehicle 1 Oil Change/Filter Replace All: 235/75R15	\$37.37 \$323.96	\$29.99 \$559.96	\$30.00 \$400.00	\$35.00 \$500.00	\$24.95 \$460.00	\$31.46 \$448.78	
Vehicle 2 Front Brake Pads/Rotors Replace All: 245/65R17	\$204.93 \$479.96	\$191.00 \$704.00	\$220.00 \$540.00	\$245.00 \$680.00	\$199.00 \$580.00	\$211.99 \$596.79	
Vehicle 3 4 Wheel Alignment Replace All: 205/65R15	\$69.99 \$327.96	\$69.99 \$579.96	\$90.00 \$360.00	\$69.95 \$400.00	\$149.95 \$360.00	\$89.98 \$405.58	

Reno, NV Marke Period 10/1 to 10/7	t Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1 Oil Change/Filter Replace All: 235/75R15	\$37.98 \$399.96	\$32.49 \$447.96	N/A \$384.00	\$50.00 \$528.04	\$55.00 \$332.00	\$43.87 \$418.39
Vehicle 2 Front Brake Pads/Rotors Replace All: 245/65R17	\$182.80 \$579.96	\$139.00 \$723.96	\$175.00 \$672.00	\$200.00 \$660.00	\$275.00 \$468.00	\$194.36 \$620.78
Vehicle 3 4 Wheel Alignment Replace All: 215/60R16	\$69.99 \$343.96	\$69.99 \$351.96	\$73.00 \$640.00	\$120.00 \$425.52	\$119.95 \$376.00	\$90.59 \$427.49

Springfield, MA Market 10/1 to 10/7							
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All	
Vehicle 1 Oil Change/Filter Replace All: 235/75R15	\$30.26 \$407.96	\$24.95 \$363.88	\$34.00 \$499.92	\$29.95 \$319.36	\$25.80 \$369.60	\$28.99 \$392.14	
Vehicle 2 Front Brake Pads/Rotors Replace All: 245/65R17	\$160.90 \$643.96	\$135.00 \$616.68	\$174.99 \$639.96	\$170.00 \$683.36	\$189.95 \$554.40	\$166.17 \$627.67	
<i>Vehicle 3</i> 4 Wheel Alignment Replace All: 215/60R16	\$69.99 \$455.96	\$79.95 \$360.00	74.99 \$392.00	\$79.95 \$454.72	\$79.95 \$391.80	\$76.97 \$410.90	

St. Louis, MO Market Period 10/1 to 10/7							
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All	
Vehicle 1 Oil Change/Filter Replace All: 235/75R15	\$27.99 \$472.00	\$24.99 \$399.96	\$26.95 \$396.00	\$35.00 \$359.80	\$34.95 \$400.00	\$29.98 \$405.55	
Vehicle 2 Front Brake Pads/Rotors Replace All: 245/65R17	\$189.00 \$672.00	\$189.99 \$619.96	\$139.95 \$520.00	\$175.00 \$583.56	\$149.95 \$634.00	\$168.78 \$605.90	
Vehicle 3 4 Wheel Alignment Replace All: 215/60R16	\$99.00 \$364.00	\$89.99 \$356.00	\$80.00 \$356.00	\$69.95 \$279.80	\$79.95 \$360.00	\$83.78 \$343.16	