

Albany, NY Market Period 4/2-9						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$27.99	\$30.00	\$19.95	\$29.95	\$32.95	\$28.17
Replace All: 215/60R16	\$515.96**	\$476.00*	\$547.80*	\$547.80**	\$652.00**	\$547.91
Vehicle 2						
4 Wheel Alignment	\$79.99	\$69.00	\$89.95	\$89.95	\$109.99	\$87.78
Replace All: 225/60R16	\$359.96**	\$476.00*	\$503.80**	\$559.80**	\$432.00**	\$466.31
Vehicle 3						
Front Brakes, Turn Rotors	\$179.99	\$119.00	\$149.95	\$150.00	\$260.00	\$171.79
Replace All: 265/70R17	\$712.00**	\$676.00*	\$719.80**	\$655.80**	\$820.00*	\$716.72

Fargo, ND Market Period 4/2-9						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$36.00	\$35.00	\$28.95	\$28.00	\$21.95	\$29.98
Replace All: 215/60R16	\$459.96**	\$476.88**	\$559.80*	\$483.96*	\$480.00**	\$492.12
Vehicle 2						
4 Wheel Alignment	\$79.99	\$69.95	\$64.95	\$70.00	\$88.00	\$74.58
Replace All: 225/60R16	\$499.96*	\$488.88**	\$439.80**	\$511.96*	\$480.00**	\$484.12
Vehicle 3						
Front Brakes, Turn Rotors	\$125.00	\$210.00	\$199.00	\$200.00	\$180.00	\$182.80
Replace All: 265/70R17	\$439.96***	\$739.32*	\$759.80*	\$612.00*	\$699.80*	\$650.18

Honolulu, HI Market Period 4/2-9						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$40.00	\$24.99	\$42.95	\$49.99	\$49.99	\$41.58
Replace All: 215/60R16	\$579.96*	\$609.44*	\$576.00**	\$661.40**	\$600.00**	\$605.36
Vehicle 2						
4 Wheel Alignment	\$89.00	\$89.99	\$89.00	\$98.00	\$109.95	\$95.19
Replace All: 225/60R16	\$547.96*	\$579.96**	\$579.00**	\$727.28**	\$381.56**	\$563.15
Vehicle 3						
Front Brakes, Turn Rotors	\$200.00	\$250.00	\$260.00	\$229.00	\$236.62	\$235.12
Replace All: 265/70R17	\$803.96*	\$851.96**	\$907.48**	\$908.00**	\$1304.96*	\$955.27

Orlando, FL Market Period 4/2-9						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$27.99	\$31.99	\$31.95	\$29.00	\$29.95	\$30.18
Replace All: 215/60R16	\$519.96**	\$503.96*	\$472.88**	\$362.00***	\$547.96**	\$481.35
Vehicle 2						
4 Wheel Alignment	\$69.99	\$79.99	\$69.00	79.99	\$89.95	\$77.78
Replace All: 225/60R16	\$347.96**	\$423.96*	\$524.00*	\$379.00**	\$480.00**	\$430.98
Vehicle 3						
Front Brakes, Turn Rotors	\$170.00	\$139.00	\$100.00	\$139.00	\$262.14	\$162.03
Replace All: 265/70R17	\$483.80**	\$556.00*	\$599.96**	\$556.00***	\$736.00*	\$586.35

Salt Lake City, UT Market Period 4/2-9						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.99	\$26.50	\$24.95	\$35.99	\$37.95	\$31.08
Replace All: 215/60R16	\$507.96**	\$507.96*	\$519.80**	\$527.96*	\$576.00*	\$527.94
Vehicle 2						
4 Wheel Alignment	\$70.00	\$84.99	\$69.95	\$65.00	\$89.95	\$75.98
Replace All: 225/60R16	\$467.00**	\$520.00*	\$519.80**	\$535.96*	\$441.56*	\$496.86
Vehicle 3						
Front Brakes, Turn Rotors	\$207.65	\$150.00	\$169.95	\$190.00	\$288.00	\$201.12
Replace All: 265/70R17	\$555.96**	\$571.96**	\$679.80*	\$644.00*	\$700.00*	\$630.34

St. Louis, MO Market Period 4/2-9						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$34.99	\$26.99	\$24.95	\$35.00	\$33.95	\$31.18
Replace All: 215/60R16	\$507.96**	\$560.00*	\$516.00**	\$480.00**	\$494.00**	\$511.59
Vehicle 2						
4 Wheel Alignment	\$89.99	\$70.00	\$59.95	\$89.95	\$99.95	\$81.97
Replace All: 225/60R16	\$487.96*	\$435.96*	\$516.00**	\$452.00*	\$440.00*	\$466.38
Vehicle 3						
Front Brakes, Turn Rotors	\$210.00	\$160.00	\$199.00	\$200.00	\$199.95	\$193.79
Replace All: 265/70R17	\$640.00**	\$743.96*	\$672.00*	\$696.00*	\$672.00*	\$684.79

Legend

* = Tier 1 Brand

** = Tier 2 Brand

*** = Private Brand/Other