

Duluth, MN Market  
Period 3/30 to 4/11

|                           | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| <b>Vehicle 1</b>          |               |               |               |               |            |          |
| Oil Change/Filter         | \$23.00       | \$35.00       | \$23.00       | \$29.95       | \$31.95    | \$28.58  |
| Replace All: 215/60R16    | \$287.96***   | \$336.00**    | \$420.00**    | \$356.00***   | \$672.00*  | \$414.39 |
| <b>Vehicle 2</b>          |               |               |               |               |            |          |
| 4 Wheel Alignment         | \$79.99       | \$79.99       | \$69.95       | \$45.00       | \$89.95    | \$72.98  |
| Replace All: 225/60R16    | \$520.00**    | \$540.00*     | \$449.12**    | \$356.00***   | \$474.08** | \$467.84 |
| <b>Vehicle 3</b>          |               |               |               |               |            |          |
| Front Brakes, Turn Rotors | \$169.00      | \$200.00      | \$160.15      | \$200.00      | \$235.00   | \$192.83 |
| Replace All: 265/70R17    | \$644.00*     | \$716.00*     | \$649.84*     | \$644.00*     | \$592.00*  | \$649.17 |

Eugene, OR Market  
Period 3/30 to 4/11

|                           | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| <b>Vehicle 1</b>          |               |               |               |               |            |          |
| Oil Change/Filter         | \$24.99       | \$22.00       | \$31.99       | \$28.95       | \$39.08    | \$29.40  |
| Replace All: 215/60R16    | \$500.00**    | \$307.92***   | \$431.00**    | \$392.00***   | \$440.00** | \$414.18 |
| <b>Vehicle 2</b>          |               |               |               |               |            |          |
| 4 Wheel Alignment         | \$79.99       | \$79.99       | \$74.99       | \$79.95       | \$79.95    | \$78.97  |
| Replace All: 225/60R16    | \$560.00**    | \$607.96*     | \$370.80**    | \$449.52**    | \$527.56** | \$503.17 |
| <b>Vehicle 3</b>          |               |               |               |               |            |          |
| Front Brakes, Turn Rotors | \$179.99      | \$179.98      | \$159.00      | \$129.95      | \$267.00   | \$183.18 |
| Replace All: 265/70R17    | \$640.00*     | \$1199.96*    | \$595.40**    | \$770.52*     | \$729.48*  | \$787.07 |

Hartford, CT Market  
Period 3/30 to 4/11

|                           | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| <b>Vehicle 1</b>          |               |               |               |               |            |          |
| Oil Change/Filter         | \$37.54       | \$21.99       | \$39.95       | \$29.95       | \$29.95    | \$31.88  |
| Replace All: 215/60R16    | \$379.96***   | \$338.68**    | \$436.00*     | \$396.00***   | \$840.00*  | \$478.13 |
| <b>Vehicle 2</b>          |               |               |               |               |            |          |
| 4 Wheel Alignment         | \$74.99       | \$69.99       | \$109.00      | \$79.95       | \$129.95   | \$92.78  |
| Replace All: 225/60R16    | \$495.96**    | \$486.56**    | \$516.00*     | \$439.80*     | \$420.00*  | \$471.66 |
| <b>Vehicle 3</b>          |               |               |               |               |            |          |
| Front Brakes, Turn Rotors | \$160.00      | \$126.99      | \$200.00      | \$200.00      | \$285.00   | \$194.40 |
| Replace All: 265/70R17    | \$683.96*     | \$795.48*     | \$756.00*     | \$659.80*     | \$680.00*  | \$715.05 |

New Orleans, LA Market  
Period 3/30 to 4/11

|                           | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| <b>Vehicle 1</b>          |               |               |               |               |            |          |
| Oil Change/Filter         | \$39.99       | \$36.99       | \$34.95       | \$34.99       | \$62.00    | \$41.78  |
| Replace All: 215/60R16    | \$423.96**    | \$324.00***   | \$512.00*     | \$468.00*     | \$840.00*  | \$513.59 |
| <b>Vehicle 2</b>          |               |               |               |               |            |          |
| 4 Wheel Alignment         | \$109.00      | \$69.99       | \$69.99       | \$79.99       | \$120.00   | \$89.79  |
| Replace All: 225/60R16    | \$500.00**    | \$479.96**    | \$424.00**    | \$400.00**    | \$392.00*  | \$439.19 |
| <b>Vehicle 3</b>          |               |               |               |               |            |          |
| Front Brakes, Turn Rotors | \$129.00      | \$170.00      | \$149.95      | \$199.00      | \$179.95   | \$165.58 |
| Replace All: 265/70R17    | \$927.96*     | \$471.96***   | \$680.00**    | \$760.00**    | \$643.00*  | \$696.58 |

Richmond, VA Market  
Period 3/30 to 4/11

|                           | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| <b>Vehicle 1</b>          |               |               |               |               |            |          |
| Oil Change/Filter         | \$38.99       | \$35.00       | \$42.00       | \$32.95       | \$34.99    | \$36.79  |
| Replace All: 215/60R16    | \$316.00***   | \$415.96**    | \$320.00**    | \$319.80**    | \$912.00*  | \$456.75 |
| <b>Vehicle 2</b>          |               |               |               |               |            |          |
| 4 Wheel Alignment         | \$79.95       | \$74.95       | \$79.00       | \$79.99       | \$84.95    | \$79.77  |
| Replace All: 225/60R16    | \$419.96**    | \$399.80**    | \$398.00*     | \$356.00**    | \$520.00*  | \$418.75 |
| <b>Vehicle 3</b>          |               |               |               |               |            |          |
| Front Brakes, Turn Rotors | \$188.00      | \$155.99      | \$190.00      | \$200.00      | \$179.00   | \$182.60 |
| Replace All: 265/70R17    | \$871.96*     | \$543.80**    | \$556.00**    | \$556.00**    | \$680.00*  | \$641.55 |

Tucson, AZ Market  
Period 3/30 to 4/11

|                           | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| <b>Vehicle 1</b>          |               |               |               |               |            |          |
| Oil Change/Filter         | \$29.95       | \$36.99       | \$24.95       | \$30.00       | \$45.45    | \$33.47  |
| Replace All: 215/60R16    | \$280.00***   | \$280.00***   | \$480.00***   | \$644.00*     | \$684.00*  | \$473.60 |
| <b>Vehicle 2</b>          |               |               |               |               |            |          |
| 4 Wheel Alignment         | \$69.00       | \$69.99       | \$69.95       | \$69.95       | \$89.95    | \$73.77  |
| Replace All: 225/60R16    | \$588.00***   | \$359.96**    | \$599.80*     | \$406.00**    | \$424.00*  | \$475.55 |
| <b>Vehicle 3</b>          |               |               |               |               |            |          |
| Front Brakes, Turn Rotors | \$134.00      | \$205.07      | \$180.00      | \$200.00      | \$300.00   | \$203.81 |
| Replace All: 265/70R17    | \$899.80***   | \$719.96*     | \$895.80*     | \$843.00**    | \$684.96** | \$808.70 |

Legend

\* = Tier 1 Brand

\*\* = Tier 2 Brand

\*\*\* = Private Brand/Other