

| Columbia, SC Market Period 5/1-3 | | | | | | |
|-------------------------------------|---------------|---------------|---------------|---------------|------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$25.99 | \$30.00 | \$30.00 | \$28.95 | \$38.68 | \$30.72 |
| Replace All: 215/60R16 | \$327.96*** | \$267.96*** | \$451.80* | \$380.00*** | \$880.00* | \$461.54 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$79.99 | \$59.95 | \$69.90 | \$99.99 | \$75.96 |
| Replace All: 225/60R16 | \$291.96*** | \$400.00** | \$419.80* | \$368.00* | \$365.84* | \$369.12 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$113.95 | \$229.00 | \$180.00 | \$180.00 | \$198.00 | \$180.19 |
| Replace All: 265/70R17 | \$467.96*** | \$923.96* | \$612.36* | \$596.00* | \$660.00* | \$652.06 |

| Sioux Falls, SD Market Period 5/1-3 | | | | | | |
|--|---------------|---------------|---------------|---------------|------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$26.99 | \$26.00 | \$25.88 | N/A | \$38.95 | \$29.46 |
| Replace All: 215/60R16 | \$363.88* | \$656.00*** | \$446.80* | \$356.00* | \$800.00* | \$524.54 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$74.99 | \$58.95 | \$50.88 | N/A | \$69.95 | \$63.69 |
| Replace All: 225/60R16 | \$295.96* | \$560.00* | \$380.48* | \$352.00* | \$336.00* | \$384.89 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | N/A | \$139.95 | \$134.00 | N/A | \$169.99 | \$147.98 |
| Replace All: 265/70R17 | \$691.96* | \$520.00* | \$572.92* | \$656.00* | \$559.80* | \$600.14 |

| New York, NY Market Period 5/1-3 | | | | | | |
|-------------------------------------|---------------|---------------|---------------|---------------|------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$37.39 | \$19.99 | \$25.00 | \$30.00 | \$24.95 | \$27.47 |
| Replace All: 215/60R16 | \$319.96*** | \$432.00** | \$540.00* | \$436.00** | \$740.00* | \$493.59 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$74.99 | \$69.99 | \$90.00 | \$70.00 | \$189.00 | \$98.80 |
| Replace All: 225/60R16 | \$443.96** | \$459.96** | \$480.00* | \$340.00* | \$720.00* | \$488.78 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$174.99 | \$180.00 | N/A | \$290.00 | \$320.92 | \$241.48 |
| Replace All: 265/70R17 | \$523.96** | \$700.00* | \$680.00** | \$580.00* | \$680.00* | \$632.79 |

| Spokane, WA Market Period 5/1-3 | | | | | | |
|------------------------------------|---------------|---------------|---------------|---------------|------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$19.99 | \$39.99 | \$29.95 | \$23.95 | \$36.95 | \$30.17 |
| Replace All: 215/60R16 | \$436.96* | \$311.24*** | \$360.00** | \$345.64*** | \$364.00* | \$363.57 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$85.00 | \$59.95 | \$49.95 | \$199.95 | \$92.97 |
| Replace All: 225/60R16 | \$599.96* | \$800.00* | \$280.00*** | \$345.20*** | \$388.00* | \$482.63 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$149.99 | \$273.65 | \$179.00 | \$169.95 | \$206.00 | \$195.72 |
| Replace All: 265/70R17 | \$836.00* | \$984.00* | \$472.00** | \$592.00*** | \$588.24* | \$694.45 |

| Provo, UT Market Period 5/1-3 | | | | | | |
|----------------------------------|---------------|---------------|---------------|---------------|-------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$36.99 | \$32.99 | \$26.95 | \$28.95 | \$35.88 | \$32.35 |
| Replace All: 215/60R16 | \$319.96*** | \$355.96* | \$420.00*** | \$439.96* | \$360.00*** | \$363.57 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$89.99 | \$69.99 | \$79.95 | \$69.95 | \$89.95 | \$79.97 |
| Replace All: 225/60R16 | \$612.00*** | \$355.96* | \$479.24*** | \$419.96* | \$414.00* | \$456.23 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$149.99 | \$173.03 | \$189.95 | \$149.95 | \$199.95 | \$172.58 |
| Replace All: 265/70R17 | \$832.00*** | \$467.96*** | \$748.56*** | \$439.96*** | \$735.80* | \$644.86 |

| Springfield, IL Market Period 5/1-3 | | | | | | |
|--|---------------|---------------|---------------|---------------|------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$21.00 | \$28.95 | \$35.00 | \$29.95 | \$32.95 | \$29.57 |
| Replace All: 215/60R16 | \$427.96* | \$440.00* | \$367.96*** | \$440.72* | \$640.00* | \$463.33 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$89.95 | \$74.99 | \$69.95 | \$69.95 | \$74.97 |
| Replace All: 225/60R16 | \$571.96* | \$342.04* | \$419.96*** | \$425.72* | \$347.60* | \$421.46 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$151.39 | N/A | \$215.00 | \$179.00 | \$235.00 | \$195.10 |
| Replace All: 265/70R17 | \$571.92* | \$563.80* | \$760.00* | \$621.72* | \$836.36* | \$600.76 |

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other