

San Diego, CA Market
Period 3/27-4/1

| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$29.00 | \$30.00 | \$29.00 | \$34.99 | \$38.95 | \$32.39 |
| Replace All: 215/60R16 | \$363.96** | \$504.00* | \$334.00* | \$440.00* | \$508.00* | \$429.99 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$84.99 | \$79.95 | \$59.95 | \$120.00 | \$82.98 |
| Replace All: 225/60R16 | \$379.96** | \$492.00* | \$334.00* | \$480.00* | \$376.84* | \$412.56 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$180.00 | \$150.00 | \$179.95 | \$139.00 | \$180.00 | \$165.79 |
| Replace All: 265/70R17 | \$559.96*** | \$760.00* | \$598.20* | \$674.72* | \$900.00* | \$698.58 |

Milwaukee, WI Market
Period 3/27-4/1

| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$19.99 | \$26.00 | \$30.99 | \$22.99 | \$29.95 | \$25.98 |
| Replace All: 215/60R16 | \$566.76* | \$436.00* | \$533.84* | \$489.93** | \$592.00* | \$523.71 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$84.99 | \$74.95 | \$79.99 | \$89.99 | \$79.98 |
| Replace All: 225/60R16 | \$435.40* | \$456.00* | \$543.44* | \$499.93** | \$405.04** | \$467.96 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$250.00 | \$150.00 | \$200.00 | \$130.00 | \$290.00 | \$204.00 |
| Replace All: 265/70R17 | \$980.64* | \$630.76* | \$692.52* | \$759.96* | \$700.00* | \$752.78 |

Billings, MT Market
Period 3/27-4/1

| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$34.99 | \$32.99 | \$34.95 | \$28.95 | \$32.95 | \$32.97 |
| Replace All: 215/60R16 | \$552.00* | \$509.16* | \$555.80* | \$600.00* | \$536.00* | \$550.59 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$90.00 | \$84.99 | \$69.95 | \$79.00 | \$79.95 | \$80.78 |
| Replace All: 225/60R16 | \$576.00* | \$456.00** | \$567.80* | \$564.00* | \$436.00* | \$519.96 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$280.00 | \$150.00 | \$250.00 | \$169.00 | \$250.00 | \$219.80 |
| Replace All: 265/70R17 | \$960.00* | \$791.20* | \$824.00* | \$760.00* | \$772.00* | \$821.44 |

Charlotte, NC Market
Period 3/27-4/1

| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$27.00 | \$24.99 | \$40.00 | \$30.00 | \$34.95 | \$31.39 |
| Replace All: 215/60R16 | \$339.96*** | \$507.96** | \$472.00* | \$351.20** | \$560.00* | \$446.22 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$89.99 | \$89.00 | \$74.99 | \$99.95 | \$84.78 |
| Replace All: 225/60R16 | \$347.96*** | \$479.96** | \$468.00* | \$364.60* | \$356.00* | \$403.30 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$170.00 | \$179.98 | \$232.06 | \$119.99 | \$179.95 | \$176.40 |
| Replace All: 265/70R17 | \$559.96*** | \$695.96** | \$712.00* | \$702.40* | \$1016.00* | \$737.26 |

Wichita, KS Market
Period 3/27-4/1

| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$34.49 | \$24.99 | \$37.00 | \$29.99 | \$32.95 | \$31.88 |
| Replace All: 215/60R16 | \$555.96* | \$495.96* | \$440.00** | \$337.16** | \$452.64* | \$456.34 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$79.99 | \$89.99 | \$84.00 | N/A | \$74.95 | \$82.23 |
| Replace All: 225/60R16 | \$535.96* | \$543.96* | \$512.00* | \$337.16*** | \$436.68** | \$473.15 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$169.00 | \$150.00 | \$275.00 | \$109.95 | \$179.95 | \$176.78 |
| Replace All: 265/70R17 | \$475.80*** | \$667.80** | \$710.00* | \$640.00** | \$750.84* | \$648.89 |

Baltimore, MD Market
Period 3/27-4/1

| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
|---------------------------|---------------|---------------|---------------|---------------|------------|----------|
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$29.99 | \$24.99 | \$24.00 | \$29.00 | \$24.95 | \$26.59 |
| Replace All: 215/60R16 | \$484.88* | \$423.96** | \$420.00** | \$515.08** | \$562.40* | \$481.26 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$89.99 | \$124.00 | \$70.00 | \$104.95 | \$91.79 |
| Replace All: 225/60R16 | \$411.96* | \$555.96* | \$468.00* | \$520.44** | \$628.96* | \$517.06 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$170.00 | \$199.00 | \$229.00 | \$160.00 | \$189.99 | \$189.60 |
| Replace All: 265/70R17 | \$556.00*** | \$687.96** | \$615.96*** | \$681.00* | \$386.80* | \$585.54 |

Legend

* = Tier 1 Brand

** = Tier 2 Brand

*** = Private Brand/Other