

Salt Lake City, UT Market Period 3/6 to 3/13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$26.99	\$21.99	\$28.95	\$35.99	\$36.95	\$30.17
Replace All: 215/60R16	\$379.96***	\$327.92**	\$359.80**	\$375.96*	\$740.00*	\$450.92
Vehicle 2						
4 Wheel Alignment	\$69.99	\$79.95	\$79.00	\$75.00	\$89.95	\$78.78
Replace All: 225/60R16	\$594.12*	\$580.00*	\$503.80***	\$589.00*	\$399.96*	\$533.38
Vehicle 3						
Front Brakes, Turn Rotors	\$214.00	\$159.00	\$169.95	\$199.00	\$179.95	\$184.38
Replace All: 265/70R17	\$683.96*	\$760.00*	\$679.80**	\$608.00*	\$652.00*	\$676.75

Orlando, FL Market Period 3/6 to 3/13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$25.00	\$31.99	\$26.95	\$29.99	\$29.95	\$28.78
Replace All: 215/60R16	\$362.00***	\$571.96*	\$376.00***	\$365.76**	\$544.00*	\$443.94
Vehicle 2						
4 Wheel Alignment	\$69.99	\$79.99	\$80.00	\$79.99	\$89.95	\$79.98
Replace All: 225/60R16	\$492.00*	\$595.96*	\$464.00*	\$420.00*	\$482.00*	\$490.79
Vehicle 3						
Front Brakes, Turn Rotors	\$212.00	\$139.00	\$149.00	\$145.00	\$239.00	\$176.80
Replace All: 265/70R17	\$636.00*	\$651.96*	\$683.96*	\$720.00*	\$712.00*	\$680.78

Honolulu, HI Market Period 3/6 to 3/13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$36.00	\$39.99	\$39.95	\$49.99	\$45.00	\$42.19
Replace All: 215/60R16	\$299.92***	\$543.96***	\$440.00**	\$460.84***	\$875.64*	\$524.07
Vehicle 2						
4 Wheel Alignment	\$85.00	\$89.99	\$79.00	\$90.00	\$129.99	\$94.80
Replace All: 225/60R16	\$399.92**	\$587.41*	\$581.00*	\$608.00*	\$561.45*	\$547.56
Vehicle 3						
Front Brakes, Turn Rotors	\$250.00	\$289.00	\$245.00	\$318.00	\$260.00	\$272.40
Replace All: 265/70R17	\$763.96*	\$948.00*	\$814.90*	\$913.52*	\$827.80*	\$853.64

Cheyenne, WY Market Period 3/6 to 3/13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$44.60	\$21.19	\$29.95	\$40.00	\$42.00	\$35.55
Replace All: 215/60R16	\$499.80**	\$507.96**	\$424.00**	\$440.00**	\$680.00*	\$510.35
Vehicle 2						
4 Wheel Alignment	\$99.99	\$79.99	\$60.00	\$79.95	\$99.95	\$83.98
Replace All: 225/60R16	\$598.72**	\$595.76*	\$520.00*	\$402.00**	\$496.40*	\$522.58
Vehicle 3						
Front Brakes, Turn Rotors	\$250.00	\$217.54	\$199.99	\$245.00	\$250.00	\$232.51
Replace All: 265/70R17	\$751.49*	\$687.86**	\$619.00*	\$845.92*	\$776.00*	\$736.05

St. Louis, MO Market Period 3/6 to 3/13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$32.99	\$26.99	\$22.95	\$30.00	\$33.95	\$29.38
Replace All: 215/60R16	\$388.00***	\$339.96**	\$360.00***	\$344.00***	\$648.00*	\$415.99
Vehicle 2						
4 Wheel Alignment	\$79.00	\$79.99	\$89.95	\$84.95	\$79.95	\$82.77
Replace All: 225/60R16	\$496.00*	\$399.03**	\$456.00*	\$484.00*	\$453.50*	\$457.71
Vehicle 3						
Front Brakes, Turn Rotors	\$150.00	\$145.99	\$225.00	\$175.00	\$189.99	\$177.20
Replace All: 265/70R17	\$607.00**	\$774.00*	\$608.00**	\$580.00*	\$708.00*	\$655.40

Albany, NY Market Period 3/6 to 3/13						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$25.00	\$27.00	\$26.95	\$28.95	\$32.95	\$28.17
Replace All: 215/60R16	\$384.00**	\$396.00**	\$419.80**	\$403.80**	\$700.00*	\$460.72
Vehicle 2						
4 Wheel Alignment	\$71.00	\$69.00	\$89.95	\$79.95	\$79.95	\$77.97
Replace All: 225/60R16	\$504.00*	\$447.00*	\$379.00**	\$395.14**	\$426.90*	\$430.41
Vehicle 3						
Front Brakes, Turn Rotors	\$225.00	\$150.00	\$179.00	\$169.99	\$239.00	\$192.60
Replace All: 265/70R17	\$574.00***	\$584.00*	\$812.60**	\$701.44*	\$708.00*	\$676.01

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other