

Eugene, OR Market Period 3/28-30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$24.99	\$29.99	\$31.99	\$28.95	\$38.00	\$30.77
Replace All: 215/60R16	\$500.00*	\$475.96**	\$410.80**	\$500.72**	\$572.00*	\$491.90
Vehicle 2						
4 Wheel Alignment	\$69.99	\$74.99	\$69.95	\$79.95	\$79.95	\$74.97
Replace All: 225/60R16	\$455.00*	\$552.00*	\$378.00**	\$481.00**	\$560.00*	\$485.20
Vehicle 3						
Front Brakes, Turn Rotors	\$179.99	\$169.98	\$169.00	\$129.00	\$260.00	\$181.59
Replace All: 265/70R17	\$646.00*	\$724.00*	\$709.00**	\$694.00**	\$906.00*	\$735.80

New Orleans, LA Market Period 3/28-30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$32.95	\$29.99	\$32.95	\$34.99	\$39.95	\$34.17
Replace All: 215/60R16	\$371.96***	\$283.96***	\$366.56***	\$420.00**	\$560.00*	\$400.50
Vehicle 2						
4 Wheel Alignment	\$109.00	\$69.99	\$84.00	\$79.99	\$119.99	\$92.59
Replace All: 225/60R16	\$432.00*	\$464.00**	\$520.00*	\$464.00*	\$394.00*	\$454.80
Vehicle 3						
Front Brakes, Turn Rotors	\$189.00	\$179.99	\$275.00	\$229.00	\$179.95	\$210.59
Replace All: 265/70R17	\$760.00**	\$584.00**	\$990.00*	\$640.00**	\$680.00*	\$730.80

Tucson, AZ Market Period 3/28-30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$24.95	\$25.99	\$26.95	\$34.95	\$45.00	\$31.57
Replace All: 215/60R16	\$279.96***	\$295.96***	\$440.00*	\$359.96**	\$540.00*	\$383.18
Vehicle 2						
4 Wheel Alignment	\$69.00	\$69.99	\$69.95	\$89.95	\$89.95	\$77.77
Replace All: 225/60R16	\$496.00**	\$436.00**	\$640.00**	\$340.00**	\$420.00*	\$461.00
Vehicle 3						
Front Brakes, Turn Rotors	\$140.00	\$170.00	\$130.00	\$228.00	\$260.00	\$185.60
Replace All: 265/70R17	\$880.00*	\$580.00**	\$952.00**	\$690.00*	\$728.00*	\$766.00

Richmond, VA Market Period 3/28-30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$30.99	\$36.89	\$39.31	\$32.95	\$34.99	\$35.03
Replace All: 215/60R16	\$343.96***	\$287.96***	\$359.80**	\$279.80**	\$768.20*	\$407.94
Vehicle 2						
4 Wheel Alignment	\$79.99	\$69.99	\$69.00	\$79.00	\$89.95	\$77.59
Replace All: 225/60R16	\$540.00**	\$456.00**	\$415.00**	\$300.00**	\$550.00*	\$452.20
Vehicle 3						
Front Brakes, Turn Rotors	\$190.00	\$169.00	\$240.00	\$300.00	\$179.95	\$215.79
Replace All: 265/70R17	\$720.00**	\$580.00**	\$640.00*	\$560.00*	\$772.00*	\$654.40

Duluth, MN Market Period 3/28-30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$19.99	\$29.99	\$22.63	\$24.95	\$28.95	\$25.30
Replace All: 215/60R16	\$375.96*	\$279.92**	\$502.20**	\$316.00***	\$560.00**	\$406.82
Vehicle 2						
4 Wheel Alignment	\$74.99	\$74.99	\$64.95	\$45.00	\$89.95	\$69.98
Replace All: 225/60R16	\$460.00*	\$324.00**	\$408.00*	\$412.00**	\$420.00*	\$404.80
Vehicle 3						
Front Brakes, Turn Rotors	\$159.99	\$211.00	\$263.00	\$240.00	\$225.00	\$219.80
Replace All: 265/70R17	\$596.00*	\$704.00*	\$664.00*	\$620.00**	\$590.00*	\$634.80

Hartford, CT Market Period 3/28-30						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$35.00	\$26.99	\$39.95	\$29.95	\$29.95	\$32.37
Replace All: 215/60R16	\$363.96***	\$351.52*	\$464.00*	\$419.80*	\$1,048.00*	\$529.46
Vehicle 2						
4 Wheel Alignment	\$74.99	\$69.99	\$120.00	\$89.95	\$129.95	\$96.98
Replace All: 225/60R16	\$480.00**	\$380.00*	\$470.00*	\$440.00**	\$408.00*	\$435.60
Vehicle 3						
Front Brakes, Turn Rotors	\$200.00	\$175.99	\$300.00	\$300.00	\$281.00	\$251.40
Replace All: 265/70R17	\$616.00**	\$708.00*	\$680.00*	\$660.00*	\$744.00*	\$681.60

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other