

Casper, WY Market Period 2/24 to 3/1						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$20.99	\$49.99	\$39.99	\$34.99	\$39.95	\$37.18
Replace All: 215/60R16	\$279.92***	\$368.00**	\$468.00**	\$428.72***	\$472.00*	\$403.33
Vehicle 2						
4 Wheel Alignment	\$69.99	\$79.99	\$79.99	\$59.99	\$134.00	\$84.79
Replace All: 225/60R16	\$511.96*	\$335.96*	\$791.96*	\$471.96*	\$384.00*	\$499.17
Vehicle 3						
Front Brakes, Turn Rotors	\$236.23	N/A	\$189.99	\$189.99	\$212.00	\$207.05
Replace All: 265/70R17	\$787.84*	\$496.00**	\$931.96*	\$931.96*	\$936.48*	\$816.85

Cincinnati, OH Market Period 2/24 to 3/1						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$21.99	\$32.99	\$26.95	\$18.95	\$37.95	\$27.77
Replace All: 215/60R16	\$411.96***	\$388.00**	\$356.00***	\$399.60**	\$620.00*	\$435.11
Vehicle 2						
4 Wheel Alignment	\$74.99	\$74.99	\$79.95	\$69.95	\$79.99	\$75.97
Replace All: 225/60R16	\$380.00*	\$375.96**	\$520.00*	\$412.00***	\$360.00*	\$409.59
Vehicle 3						
Front Brakes, Turn Rotors	\$139.99	\$173.08	\$160.00	\$139.00	\$199.00	\$162.21
Replace All: 265/70R17	\$527.96*	\$479.96**	\$788.00*	\$544.00***	\$516.00*	\$571.18

Newark, NJ Market Period 2/24 to 3/1						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$32.00	\$19.99	\$25.95	\$25.95	\$25.95	\$25.97
Replace All: 215/60R16	\$251.96***	\$480.00***	\$356.00***	\$560.00*	\$720.00*	\$473.59
Vehicle 2						
4 Wheel Alignment	\$74.99	\$71.99	\$79.95	\$89.00	\$79.95	\$79.18
Replace All: 225/60R16	\$439.96**	\$567.96*	\$291.80***	\$371.80*	\$356.00*	\$405.50
Vehicle 3						
Front Brakes, Turn Rotors	\$193.99	\$252.83	\$230.76	\$205.00	\$230.50	\$222.62
Replace All: 265/70R17	\$775.96**	\$831.96*	\$600.00***	\$532.00*	\$731.80*	\$673.74

Reno, NV Market Period 2/24 to 3/1						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$34.99	\$24.99	N/A	\$50.00	\$38.00	\$36.00
Replace All: 215/60R16	\$292.00***	\$240.00***	\$366.64**	\$317.64*	\$616.00*	\$366.468
Vehicle 2						
4 Wheel Alignment	\$69.99	\$74.99	\$76.00	\$90.00	\$228.00	\$107.80
Replace All: 225/60R16	\$371.96**	\$431.96*	\$440.00*	\$403.48*	\$560.00*	\$441.48
Vehicle 3						
Front Brakes, Turn Rotors	\$159.99	\$149.99	N/A	\$220.00	\$250.00	\$194.99
Replace All: 265/70R17	\$483.96**	\$495.96*	\$600.00*	\$587.28*	\$750.00*	\$583.44

San Antonio, TX Market Period 2/24 to 3/1						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$37.93	\$30.99	\$30.00	\$31.00	\$32.95	\$32.57
Replace All: 215/60R16	\$267.96***	\$239.96***	\$336.00***	\$279.69***	\$760.00*	\$376.72
Vehicle 2						
4 Wheel Alignment	\$69.99	\$79.99	\$79.99	\$89.95	\$79.95	\$79.97
Replace All: 225/60R16	\$483.96**	\$340.00**	\$391.80*	\$319.96*	\$360.00*	\$379.14
Vehicle 3						
Front Brakes, Turn Rotors	\$179.00	\$192.14	\$180.00	\$217.00	\$214.95	\$196.62
Replace All: 265/70R17	\$555.96**	\$615.96*	\$604.00**	\$592.00*	\$600.00*	\$593.58

St. Louis, MO Market Period 2/24 to 3/1						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$19.99	\$25.99	\$24.95	\$33.00	\$36.95	\$28.18
Replace All: 215/60R16	\$320.00***	\$379.69***	\$324.00***	\$312.00**	\$720.00*	\$411.14
Vehicle 2						
4 Wheel Alignment	\$79.99	\$89.99	\$69.95	\$79.95	\$89.99	\$81.97
Replace All: 225/60R16	\$568.00*	\$431.96*	\$439.80*	\$370.00*	\$396.00*	\$441.15
Vehicle 3						
Front Brakes, Turn Rotors	\$169.00	\$229.95	\$159.95	\$180.00	\$189.00	\$185.58
Replace All: 265/70R17	\$740.00**	\$455.96*	\$574.24*	\$652.00*	\$551.80*	\$594.80

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other