

Bismark, ND Market Period 1/7-16						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.99	\$29.99	\$30.00	\$35.00	\$35.00	\$32.00
Replace All: 215/60R16	\$485.00*	\$348.00**	\$449.73**	\$477.88**	\$720.00*	\$496.12
Vehicle 2						
4 Wheel Alignment	\$69.99	\$79.99	\$70.00	\$74.99	\$69.99	\$72.99
Replace All: 225/60R16	\$407.96**	\$478.76*	\$400.00*	\$400.00*	\$473.92*	\$432.13
Vehicle 3						
Front Brakes, Turn Rotors	\$180.00	\$170.00	\$180.00	\$200.00	\$239.95	\$193.99
Replace All: 265/70R17	\$667.96*	\$786.56*	\$700.00*	\$640.00*	\$656.00*	\$690.10

Cleveland, OH Market Period 1/7-16						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$19.95	\$24.95	\$32.95	\$30.99	\$31.95	\$28.16
Replace All: 215/60R16	\$468.00*	\$689.78*	\$480.00**	\$423.00*	\$832.00*	\$578.56
Vehicle 2						
4 Wheel Alignment	\$69.95	\$89.99	\$69.95	\$70.00	\$89.95	\$77.97
Replace All: 225/60R16	\$356.00*	\$563.96*	\$456.00*	\$400.00*	\$364.00*	\$427.99
Vehicle 3						
Front Brakes, Turn Rotors	\$200.00	\$150.00	\$169.95	\$180.00	\$200.00	\$179.99
Replace All: 265/70R17	\$700.00*	\$683.96*	\$660.00**	\$750.00*	\$700.00*	\$698.79

Concord, NH Market Period 1/7-16						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.99	\$29.99	\$35.99	\$28.49	\$36.95	\$32.28
Replace All: 215/60R16	\$506.00**	\$531.26*	\$688.40*	\$439.96**	\$512.00*	\$535.52
Vehicle 2						
4 Wheel Alignment	\$89.95	\$80.00	\$79.95	\$82.99	\$89.95	\$84.57
Replace All: 225/60R16	\$480.00**	\$528.00*	\$580.00**	\$547.80**	\$530.65*	\$533.29
Vehicle 3						
Front Brakes, Turn Rotors	\$287.00	\$180.00	\$200.00	\$250.00	\$265.00	\$236.40
Replace All: 265/70R17	\$603.91*	\$786.56*	\$808.00*	\$725.00**	\$832.00*	\$751.09

Little Rock, AR Market Period 1/7-16						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$36.00	\$26.95	\$29.99	\$37.99	\$36.09	\$33.40
Replace All: 215/60R16	\$477.04**	\$414.00*	\$618.00*	\$520.00*	\$621.95*	\$530.20
Vehicle 2						
4 Wheel Alignment	\$59.99	\$89.99	\$79.99	\$79.99	\$89.95	\$79.98
Replace All: 225/60R16	\$351.96**	\$566.81*	\$475.96**	\$465.16*	\$384.00*	\$448.78
Vehicle 3						
Front Brakes, Turn Rotors	\$165.00	\$165.71	\$190.00	\$250.00	\$189.95	\$192.13
Replace All: 265/70R17	\$575.96**	\$883.67*	\$799.96*	\$676.00**	\$656.00*	\$718.32

Los Angeles, CA Market Period 1/7-16						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$36.99	\$29.95	\$34.95	\$32.99	\$39.99	\$34.97
Replace All: 215/60R16	\$507.96**	\$564.98*	\$475.80*	\$510.00*	\$616.00*	\$534.95
Vehicle 2						
4 Wheel Alignment	\$79.99	\$69.99	\$75.00	\$40.00	\$129.95	\$78.99
Replace All: 225/60R16	\$400.00**	\$487.96*	\$500.00*	\$480.00*	\$520.00*	\$477.59
Vehicle 3						
Front Brakes, Turn Rotors	\$190.00	\$170.00	\$250.00	\$160.00	\$219.95	\$197.99
Replace All: 265/70R17	\$679.96*	\$700.00*	\$620.00**	\$640.00**	\$579.80*	\$643.95

Winston Salem, NC Market Period 1/7-16						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$27.00	\$28.99	\$33.40	\$24.00	\$29.99	\$28.68
Replace All: 215/60R16	\$547.00*	\$492.12**	\$580.00*	\$564.92*	\$603.00*	\$557.41
Vehicle 2						
4 Wheel Alignment	\$89.99	\$79.99	\$59.95	\$69.95	\$59.95	\$71.97
Replace All: 225/60R16	\$527.96*	\$476.00*	\$420.00*	\$453.65*	\$380.00*	\$451.52
Vehicle 3						
Front Brakes, Turn Rotors	\$200.00	\$190.00	\$120.00	\$150.00	\$179.95	\$167.99
Replace All: 265/70R17	\$720.00*	\$752.36*	\$640.00*	\$757.00*	\$876.00*	\$749.07

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other