

San Diego, CA Market Period 1/27-31						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$29.99	\$29.99	\$37.99	\$19.99	\$29.95	\$29.58
Replace All: 215/60R16	\$436.00**	\$272.00***	\$308.00***	\$232.00***	\$492.00*	\$348.00
<b>Vehicle 2</b>						
4 Wheel Alignment	\$69.00	\$74.99	\$69.95	\$60.00	\$120.00	\$78.79
Replace All: 225/60R16	\$428.00**	\$500.00*	\$366.84**	\$448.00*	\$404.00**	\$429.37
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$188.00	\$209.98	\$189.00	\$119.95	\$295.00	\$200.39
Replace All: 265/70R17	\$587.96**	\$687.96*	\$700.00*	\$712.00*	\$687.80*	\$675.14

Milwaukee, WI Market Period 1/27-31						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$21.00	\$21.99	\$29.95	\$25.99	\$24.95	\$24.78
Replace All: 215/60R16	\$380.00***	\$320.00**	\$412.00*	\$423.96**	\$600.00**	\$427.19
<b>Vehicle 2</b>						
4 Wheel Alignment	\$99.99	\$74.99	\$84.99	\$69.99	\$149.99	\$95.99
Replace All: 225/60R16	\$379.96**	\$452.16*	\$517.00**	\$427.00*	\$432.00*	\$441.62
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$189.99	\$179.50	\$238.00	\$134.99	\$182.00	\$184.90
Replace All: 265/70R17	\$699.96**	\$703.96*	\$724.00**	\$667.00*	\$556.00**	\$670.18

Billings, MT Market Period 1/27-31						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$34.99	\$29.99	\$34.95	\$28.95	\$36.00	\$32.98
Replace All: 215/60R16	\$390.76***	\$319.92**	\$407.80***	\$360.00***	\$500.00*	\$395.70
<b>Vehicle 2</b>						
4 Wheel Alignment	\$90.00	\$74.99	\$69.95	\$79.00	\$79.95	\$78.78
Replace All: 225/60R16	\$456.00*	\$468.00*	\$540.00**	\$540.00*	\$390.36*	\$478.87
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$250.00	\$150.00	\$200.00	\$169.00	\$179.95	\$189.79
Replace All: 265/70R17	\$838.20*	\$723.96*	\$720.00**	\$1,008.00*	\$751.80*	\$808.39

Charlotte, NC Market Period 1/27-31						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$34.00	\$30.99	\$35.00	\$30.64	\$31.95	\$32.52
Replace All: 215/60R16	\$439.96***	\$312.00***	\$396.00**	\$316.00**	\$600.00*	\$412.79
<b>Vehicle 2</b>						
4 Wheel Alignment	\$69.99	\$79.00	\$83.74	\$69.95	\$99.95	\$80.53
Replace All: 225/60R16	\$399.96*	\$440.00**	\$344.00**	\$420.00*	\$248.00**	\$370.39
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$194.00	\$85.00	\$220.00	\$139.95	\$199.95	\$167.78
Replace All: 265/70R17	\$559.96**	\$600.00**	\$536.00**	\$756.00*	\$744.00*	\$639.19

Wichita, KS Market Period 1/27-31						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$24.99	\$30.99	\$29.00	\$29.95	\$29.95	\$28.98
Replace All: 215/60R16	\$307.96***	\$455.96**	\$360.00***	\$351.24***	\$528.00*	\$400.63
<b>Vehicle 2</b>						
4 Wheel Alignment	\$74.99	\$79.99	\$65.00	\$65.00	\$84.95	\$73.99
Replace All: 225/60R16	\$451.96*	\$471.96**	\$420.00*	\$471.44*	\$390.36*	\$441.14
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$144.99	\$189.99	\$167.00	\$89.95	\$139.99	\$146.38
Replace All: 265/70R17	\$599.96*	\$647.96**	\$660.00*	\$628.00*	\$680.00*	\$643.18

Baltimore, MD Market Period 1/27-31						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
<b>Vehicle 1</b>						
Oil Change/Filter	\$34.05	\$24.99	\$34.99	\$29.00	\$38.20	\$32.25
Replace All: 215/60R16	\$359.96***	\$319.96***	\$407.96***	\$368.00**	\$576.00**	\$406.37
<b>Vehicle 2</b>						
4 Wheel Alignment	\$79.95	\$79.99	\$79.99	\$130.00	\$104.95	\$94.98
Replace All: 225/60R16	\$456.00**	\$451.96**	\$443.96*	\$392.00**	\$392.00*	\$427.18
<b>Vehicle 3</b>						
Front Brakes, Turn Rotors	\$179.99	\$229.00	\$250.00	\$170.00	\$235.00	\$212.80
Replace All: 265/70R17	\$579.96**	\$835.96*	\$531.96*	\$608.00**	\$623.80*	\$635.94

Legend \* = Tier 1 Brand \*\* = Tier 2 Brand \*\*\* = Private Brand/Other