

Helena, MT Market Period 12/12-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1 Oil Change/Filter Replace All: 215/60R16	\$42.95 \$492.00**	\$34.95 \$416.00**	\$35.00 \$500.00**	\$40.00 \$476.00**	\$39.95 \$568.00**	\$38.57 \$490.40
Vehicle 2 4 Wheel Alignment Replace All: 225/60R16	\$83.50 \$401.08**	\$69.95 \$507.80**	\$74.95 \$512.00*	\$69.95 \$548.00*	\$79.95 \$524.00*	\$75.66 \$498.58
Vehicle 3 Front Brakes, Turn Rotors Replace All: 265/70R17	\$256.75 \$612.80**	\$225.00 \$708.00**	\$200.00 \$796.00*	\$190.00 \$904.00*	\$199.95 \$665.20*	\$214.34 \$737.20

Oklahoma City, OK Market Period 12/12-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1 Oil Change/Filter Replace All: 215/60R16	\$31.99 \$431.96**	\$37.49 \$336.00**	\$38.95 \$400.00**	\$35.00 \$400.00*	\$45.00 \$560.00*	\$37.69 \$425.59
Vehicle 2 4 Wheel Alignment Replace All: 225/60R16	\$79.99 \$291.96**	\$79.99 \$484.00*	\$89.00 \$431.80*	\$60.00 \$460.00*	\$105.00 \$644.00*	\$82.80 \$462.35
Vehicle 3 Front Brakes, Turn Rotors Replace All: 265/70R17	\$127.00 \$796.00*	\$149.99 \$572.00*	\$229.00 \$667.80*	\$155.00 \$660.00*	\$149.95 \$697.60*	\$162.19 \$678.68

Madison, WI Market Period 12/12-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1 Oil Change/Filter Replace All: 215/60R16	\$29.95 \$440.00*	\$34.99 \$487.96*	\$26.00 \$409.16**	\$32.95 \$496.00*	\$32.95 \$486.00**	\$31.37 \$463.82
Vehicle 2 4 Wheel Alignment Replace All: 225/60R16	\$84.99 \$491.96*	\$79.99 \$483.96*	\$91.10 \$475.80*	\$100.00 \$440.00*	\$89.95 \$451.04*	\$89.21 \$468.55
Vehicle 3 Front Brakes, Turn Rotors Replace All: 265/70R17	\$178.49 \$655.96*	\$154.99 \$571.96*	\$275.00 \$639.80*	\$200.00 \$640.00*	\$290.00 \$744.00*	\$219.70 \$650.34

Lexington, KY Market Period 12/12-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1 Oil Change/Filter Replace All: 215/60R16	\$24.99 \$443.96*	\$34.49 \$427.96*	\$29.95 \$400.00*	\$19.99 \$492.00*	\$32.00 \$500.00*	\$28.28 \$452.78
Vehicle 2 4 Wheel Alignment Replace All: 225/60R16	\$89.99 \$503.96*	\$84.99 \$362.96*	\$59.99 \$520.00*	\$79.99 \$547.96*	\$87.73 \$510.00*	\$80.54 \$488.98
Vehicle 3 Front Brakes, Turn Rotors Replace All: 265/70R17	\$183.82 \$691.96*	\$169.99 \$571.96*	\$179.99 \$732.00*	\$169.99 \$676.00*	\$150.00 \$572.96*	\$170.76 \$648.98

Macon, GA Market Period 12/12-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1 Oil Change/Filter Replace All: 215/60R16	\$34.99 \$439.96*	\$29.99 \$459.96**	\$33.00 \$461.24**	\$37.00 \$352.00**	\$39.95 \$563.00*	\$34.99 \$455.23
Vehicle 2 4 Wheel Alignment Replace All: 225/60R16	\$79.99 \$423.96*	\$79.00 \$487.96**	\$69.95 \$406.76*	\$59.95 \$440.00*	\$68.95 \$480.84*	\$71.57 \$447.90
Vehicle 3 Front Brakes, Turn Rotors Replace All: 265/70R17	\$139.99 \$571.96*	\$198.28 \$639.96**	\$149.95 \$540.56*	\$140.00 \$560.00*	\$229.00 \$592.08*	\$171.44 \$580.91

Trenton, NJ Market Period 12/12-18						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1 Oil Change/Filter Replace All: 215/60R16	\$35.00 \$540.00*	\$33.00 \$428.00**	\$28.00 \$484.00**	\$28.26 \$400.00*	\$39.95 \$612.00**	\$32.84 \$492.80
Vehicle 2 4 Wheel Alignment Replace All: 225/60R16	\$84.99 \$491.96*	\$80.00 \$523.96**	\$69.95 \$512.00**	\$69.95 \$520.00*	\$89.95 \$571.88*	\$78.97 \$523.96
Vehicle 3 Front Brakes, Turn Rotors Replace All: 265/70R17	\$214.99 \$696.00*	\$228.97 \$623.96**	\$200.00 \$672.00**	\$181.34 \$632.00**	\$210.95 \$711.12*	\$207.25 \$667.02

*** = Private Brand/Other
** = Tier 2 Brand
* = Tier 1 Brand
Legend :

This tire and service price information from major U.S. metropolitan areas was compiled by IntelliChek. For more information, visit intelichek.com.