

Bismarck, ND Market Period 12/2 to 12/7						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$29.95	\$29.99	\$28.95	\$30.99	\$32.95	\$30.57
Replace All: 215/60R16	\$339.96**	\$339.92**	\$445.00**	\$319.96***	\$552.00*	\$399.37
Vehicle 2						
4 Wheel Alignment	\$69.00	\$79.99	\$69.95	\$69.99	\$59.95	\$69.78
Replace All: 225/60R16	\$428.00*	\$379.92**	\$384.00*	\$431.00*	\$456.00*	\$415.78
Vehicle 3						
Front Brakes, Turn Rotors	\$160.00	\$175.00	\$180.00	\$164.99	\$288.95	\$193.79
Replace All: 265/70R17	\$676.00*	\$687.76*	\$717.12**	\$639.96*	\$820.00*	\$708.17

Cleveland, OH Market Period 12/2 to 12/7						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$24.95	\$32.99	\$32.95	\$18.98	\$34.95	\$28.96
Replace All: 215/60R16	\$340.00***	\$307.96***	\$392.00**	\$400.00**	\$888.00*	\$465.59
Vehicle 2						
4 Wheel Alignment	\$79.95	\$79.99	\$79.95	\$79.95	\$89.95	\$81.96
Replace All: 225/60R16	\$437.99**	\$368.00**	\$380.00*	\$428.00*	\$402.50*	\$403.30
Vehicle 3						
Front Brakes, Turn Rotors	\$225.00	\$179.00	\$169.95	\$169.95	\$199.95	\$188.77
Replace All: 265/70R17	\$592.00**	\$700.00*	\$620.00*	\$673.40**	\$774.50*	\$671.98

Concord, NH Market Period 12/2 to 12/7						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$28.49	\$29.99	\$29.95	\$34.95	\$39.95	\$32.67
Replace All: 215/60R16	\$367.52**	\$403.92**	\$386.76***	\$501.00**	\$644.00*	\$460.64
Vehicle 2						
4 Wheel Alignment	\$89.95	\$79.99	\$79.95	\$82.99	\$89.95	\$84.57
Replace All: 225/60R16	\$484.00*	\$379.92**	\$457.80*	\$473.18*	\$408.00*	\$440.58
Vehicle 3						
Front Brakes, Turn Rotors	\$200.00	\$159.00	\$184.99	\$175.00	\$275.00	\$198.80
Replace All: 265/70R17	\$701.00*	\$611.92**	\$774.14*	\$644.00**	\$707.76**	\$687.76

Little Rock, AR Market Period 12/2 to 12/7						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$33.00	\$32.24	\$42.99	\$35.00	\$35.75	\$35.80
Replace All: 215/60R16	\$319.96**	\$439.04**	\$715.96*	\$468.00**	\$700.00*	\$528.59
Vehicle 2						
4 Wheel Alignment	\$69.00	\$80.00	\$79.99	\$79.95	\$89.95	\$79.78
Replace All: 225/60R16	\$344.00**	\$558.00*	\$578.38**	\$519.60*	\$541.24*	\$508.24
Vehicle 3						
Front Brakes, Turn Rotors	\$189.00	\$149.98	\$179.99	\$260.00	\$220.00	\$199.79
Replace All: 265/70R17	\$484.00**	\$904.08*	\$883.00***	\$744.00*	\$776.00*	\$758.22

Los Angeles, CA Market Period 12/2 to 12/7						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$35.22	\$29.95	\$34.95	\$26.95	\$34.95	\$32.40
Replace All: 215/60R16	\$299.96***	\$360.00***	\$344.00**	\$299.80**	\$664.00*	\$393.55
Vehicle 2						
4 Wheel Alignment	\$69.99	\$69.95	\$75.00	\$59.00	\$159.95	\$86.79
Replace All: 225/60R16	\$375.22**	\$512.00**	\$492.00**	\$380.00**	\$468.20*	\$445.48
Vehicle 3						
Front Brakes, Turn Rotors	\$162.16	\$230.00	\$205.00	\$199.99	\$219.95	\$203.42
Replace All: 265/70R17	\$487.96**	\$1072.00*	\$639.80*	\$541.00*	\$659.80*	\$680.11

Winston-Salem, NC Market Period 12/2 to 12/7						
	Mass Merch. A	Mass Merch. B	Tire Dealer A	Tire Dealer B	Car Dealer	Avg. All
Vehicle 1						
Oil Change/Filter	\$38.99	\$30.00	\$29.99	\$34.70	\$40.00	\$34.74
Replace All: 215/60R16	\$339.96***	\$287.92**	\$340.00***	\$389.96**	\$483.96**	\$368.36
Vehicle 2						
4 Wheel Alignment	\$74.99	\$79.99	\$45.00	\$59.00	\$59.95	\$63.79
Replace All: 225/60R16	\$394.00**	\$324.00**	\$416.00**	\$399.80**	\$398.40**	\$386.44
Vehicle 3						
Front Brakes, Turn Rotors	\$180.00	\$161.00	\$145.00	\$160.00	\$179.95	\$165.19
Replace All: 265/70R17	\$863.96*	\$667.96*	\$625.00**	\$847.16*	\$728.00**	\$149.28

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other