

| Baton Rouge, LA Market Period 12/31 to 1/4 | | | | | | |
|---|---------------|---------------|---------------|---------------|------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$32.99 | \$30.99 | \$29.99 | N/A | \$33.00 | \$31.74 |
| Replace All: 205/65R15 | \$259.96*** | \$359.96** | \$263.96** | \$299.96* | \$444.00* | \$325.57 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$79.99 | \$99.99 | \$69.95 | \$99.95 | \$83.97 |
| Replace All: 225/60R16 | \$295.96*** | \$515.96* | \$399.96* | \$492.00* | \$453.20* | \$431.42 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$212.53 | \$169.99 | \$159.99 | \$139.00 | \$160.00 | \$168.30 |
| Replace All: 265/70R17 | \$551.96** | \$615.96** | \$519.96* | \$560.00** | \$704.00* | \$590.38 |

| Columbus, OH Market Period 12/31 to 1/4 | | | | | | |
|--|---------------|---------------|---------------|---------------|-------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$22.40 | \$32.99 | \$19.99 | \$29.99 | \$38.00 | \$28.67 |
| Replace All: 205/65R15 | \$372.00*** | \$287.96*** | \$492.00* | \$383.96* | \$660.00* | \$439.18 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$93.93 | \$74.71 | \$69.99 | \$74.99 | \$89.95 | \$80.71 |
| Replace All: 225/60R16 | \$260.00*** | \$295.96*** | \$387.00* | \$452.58* | \$372.00*** | \$353.51 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$199.61 | \$195.92 | \$149.00 | \$159.00 | \$250.00 | \$190.71 |
| Replace All: 265/70R17 | \$559.96** | \$463.96*** | \$776.00* | \$716.00* | \$731.80* | \$649.54 |

| Fargo, ND Market Period 12/31 to 1/4 | | | | | | |
|---|---------------|---------------|---------------|---------------|------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$24.99 | \$26.95 | \$27.95 | \$27.62 | \$25.00 | \$26.50 |
| Replace All: 205/65R15 | \$380.00* | \$300.00*** | \$359.80** | \$368.00* | \$416.00* | \$364.75 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$74.99 | \$69.95 | \$54.95 | 69.99 | \$99.99 | \$73.97 |
| Replace All: 225/60R16 | \$407.00** | \$340.00*** | \$399.80*** | \$400.00* | \$484.00* | \$406.16 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$130.00 | \$200.00 | \$200.00 | \$190.00 | \$200.00 | \$184.00 |
| Replace All: 265/70R17 | \$663.96* | \$680.00* | \$640.00** | \$495.96* | \$731.80* | \$642.34 |

| Las Vegas, NV Market Period 12/31 to 1/4 | | | | | | |
|---|---------------|---------------|---------------|---------------|------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$37.55 | \$29.95 | \$24.00 | \$29.95 | \$37.32 | \$31.75 |
| Replace All: 205/65R15 | \$295.96*** | \$285.00*** | \$360.00* | \$223.96** | \$416.00* | \$316.18 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$49.99 | \$80.00 | \$79.95 | \$69.99 | \$73.98 |
| Replace All: 225/60R16 | \$295.96*** | \$27.96*** | \$400.00* | \$384.00** | \$492.00* | \$368.78 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$160.72 | \$149.95 | \$230.00 | \$159.95 | \$265.00 | \$193.12 |
| Replace All: 265/70R17 | \$539.96** | \$719.96* | \$532.00* | \$679.80* | \$787.80* | \$651.90 |

| Nashville, TN Market Period 12/31 to 1/4 | | | | | | |
|---|---------------|---------------|---------------|---------------|------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$44.81 | \$30.99 | \$27.95 | \$29.99 | \$35.00 | \$33.75 |
| Replace All: 205/65R15 | \$292.00** | \$371.96*** | \$409.36** | \$535.96* | \$528.00* | \$427.46 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$69.99 | \$69.99 | \$69.99 | \$120.00 | \$81.99 |
| Replace All: 225/60R16 | \$337.96** | \$623.00* | \$366.00** | \$464.00** | \$444.00* | \$446.59 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$147.42 | \$216.74 | \$227.00 | \$299.83 | \$149.95 | \$208.19 |
| Replace All: 265/70R17 | \$563.96** | \$588.00* | \$634.40* | \$700.00** | \$556.00* | \$608.47 |

| New Haven, CT Market Period 12/31 to 1/4 | | | | | | |
|---|---------------|---------------|---------------|---------------|------------|----------|
| | Mass Merch. A | Mass Merch. B | Tire Dealer A | Tire Dealer B | Car Dealer | Avg. All |
| Vehicle 1 | | | | | | |
| Oil Change/Filter | \$29.99 | \$37.99 | \$36.54 | N/A | \$24.95 | \$32.37 |
| Replace All: 205/65R15 | \$351.96*** | \$275.96** | \$379.80* | \$436.00** | \$452.00** | \$379.14 |
| Vehicle 2 | | | | | | |
| 4 Wheel Alignment | \$69.99 | \$69.99 | \$109.95 | \$69.00 | \$69.95 | \$77.78 |
| Replace All: 225/60R16 | \$322.96** | \$295.96** | \$459.80* | \$436.00** | \$380.00* | \$378.94 |
| Vehicle 3 | | | | | | |
| Front Brakes, Turn Rotors | \$250.00 | \$216.29 | \$300.00 | N/A | \$280.00 | \$261.57 |
| Replace All: 265/70R17 | \$636.00* | \$563.96* | \$736.00* | \$636.00** | \$567.80* | \$627.95 |

Legend * = Tier 1 Brand ** = Tier 2 Brand *** = Private Brand/Other